2016 Sponsor & Exhibitor Prospectus

www.asme.org/events/power-energy

The American Society of Mechanical Engineers (ASME)
**ASME Power & Energy Conference** brings together all of ASME’s world class conferences on Power Generation and Energy Sustainability.

**ASME Power Conference**
The ASME Power Conference sponsored by ASME’s Power Division delivers the very latest power engineering solutions in plant operations, maintenance and construction with cutting-edge technology.

**ASME Energy Sustainability Conference**
The ASME Energy Sustainability Conference sponsored by ASME’s Solar Energy and Advanced Energy Systems Divisions provides a world-class exchange of innovative technology and R&D efforts offering a path to renewable solutions.

**ASME Fuel Cell Conference**
The ASME Fuel Cell Conference sponsored by ASME’s Advanced Energy Systems Division offers the very latest technology research and solution for fuel cells.

**ASME Gas Turbine Forum**
NEW! ASME introduces a new Gas Turbine Forum sponsored by the International Gas Turbine Institute to highlight the very latest technology in the US turbine industry.

**ASME Energy Storage Forum**
NEW! ASME introduces a new Energy Storage Forum introducing progressive research on storage technologies that make renewable energy sources now more sustainable that ever.

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In 2016 ASME’s Power & Energy Conference hosts the 24th ICONE – International Conference on Nuclear Engineering

Co-sponsored by ASME, JSME (Japan Society of Mechanical Engineers) and CNS (Chinese Nuclear Society) – this is the world’s premier conference on Nuclear Engineering.

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**Engineering the Energy Portfolio**

ASME’s “All of the Above” Energy Solutions provide a unique learning and networking experience not available anywhere else in the world.
5 Critical Reasons for Sponsoring and Exhibiting

1) Our extensive pre-event marketing outreach strategy including targeted emails, direct emails, promotional media and web site traffic ensures your best prospects will be delivered.

2) Program full stacked with highly qualified keynote speakers, presenters and attendees comprised of senior level executives responsible for global strategy and seeing best-in-class solutions around their biggest challenges.

3) Networking opportunities that will accelerate your sales cycle! From the informal and formal networking opportunities to roundtable and panel discussions, your sales team will be sure to conduct qualified and meaningful conversations with top prospects and clients alike.

4) Steady traffic through the exhibition hall gives your sales team a dedicated space and time to schedule onsite meetings and demonstrate the value of your products and services.

5) ASME’s Power & Energy conference will include a healthy mix of industry engineers, service providers and manufacturers/vendors meaning far more visibility and prominence than any conference can provide you.

Sample of Recent Attending Organizations

INDUSTRIAL

UTILITIES

RESEARCH & GOVERNMENT

ACADEMIC

www.asme.org/events/power-energy
**Gain Brand Visibility with ASME Power & Energy Sponsorship**

All Sponsors receive the following recognition:

- Company logo on event website, hyperlinked to company site
- Company logo prominently displayed on event signage
- Company logo displayed in event program
- Company logo displayed in slides shown at the general sessions

## Sponsorship Packages

### PLATINUM $20,000

Choose from:

- **Conference Reception (2 Available)** - Company name and logo will be displayed prominently inside and outside the reception hall and the company name will be announced as a sponsor at the reception.

  OR

- **Keynote Session (2 Available)** - Company name and logo will be prominently displayed inside and outside the keynote session room and the company name will be announced as a sponsor during the keynote session.

  OR

- **Student Awards Program (2 available)** – Company will be prominently recognized at conference student activities, competitions and presentations as a general a financial supporter of student registration fees, travel, and awards.

### GOLD $15,000

Choose from:

- **Lunch Sponsor**

  Company name and logo will be prominently displayed inside and outside the breakfast/lunch room and company name will be announced as the sponsor. Opportunity for a brief (3-5 minute) lunch presentation.

  OR

- **Conference Wi-Fi** - Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.

  OR

- **Room Key Cards** – Company name and logo on hotel room keys received by each attendee when they check in.
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Sponsorship Packages

SILVER $10,000

Choose from:

Coffee Break
Company name and logo will be prominently displayed at the coffee break areas on the day of your choice.

OR

Charge and Recharge Stations - Company name and logo will be displayed at the stations where attendees can charge their devices.

Package includes:
10’x10’ Exhibit Booth
2 Full Conference Registrations
1 Quarter Page 4-color Ad in Conference Program
Promotional material distributed at registration

BRONZE $5,000

Choose from one of the following offerings:

Conference Bags
Company logo imprinted on bags given to all attendees visible at the event and afterwards.

Lanyards
Company name and logo printed on the lanyard worn by all attendees providing highly-visible exposure during the entire event.

Water Stations
Company name and logo will be displayed on water stations placed throughout the venue.

Conference Pens and Notepads
Company logo will be printed on the pens and notepads given to all attendees.

Sanitizer Stations
Company name and logo will be displayed on sanitizer stations.

Professional Photo Booth
Company name and logo will be displayed at a photography station where attendees can update their photo for their online professional profile.

Conference Footprint
Company name and logo will be displayed on floor decals throughout the conference venue.

Package includes:
1 Full Conference Registration
Promotional material distributed at registration
ASME Power & Energy Exhibition
Open June 28-June 29, 2016

Exhibition Packages
The exhibition will run alongside the conference, providing you with an opportunity to network with delegates, demonstrate your products, generate new sales leads, and raise your profile within the power and energy industry.

Choose from:
10x10 Booth
10x20 Booth
10x30 Booth
20x20 Booth

Each Booth Package includes:

RECOGNITION
Recognition as an exhibitor on event web site with link to company web site
Recognition on event signage

ADVERTISMENT
Acknowledgement in the conference program

COMPLIMENTARY REGISTRATION
One complimentary full conference registration per 10x10 booth

BOOTH
Booth comes with one table and two chairs, one electrical outlet.

CONTACT ASME FOR PRICING AND PREFERRED BOOTH LOCATION

CONTACTS

ASME Sales
Greg Valero
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ASME Exhibit Service
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