



OMAE 2018

Madrid



Sponsor Prospectus

The OMAE 2018 Conference Organizing Committee is pleased to invite you to participate in the sponsoring program of the 37th International Conference on Ocean, Offshore and Arctic Engineering (OMAE 2018) taking place in Madrid, Spain from June 17–22, 2018.

The conference is staged in partnership between the Ocean, Offshore and Arctic Engineering (OOAE) Division of The American Society of Mechanical Engineers (ASME), the “Universidad Politécnica de Madrid” (UPM), University of Cantabria and University Rovira i Virgili. The conference will provide an excellent opportunity to promote your company through sponsorship and participation as an exhibitor, all in the beautiful setting of Madrid. Since 2003, the OMAE conference has tripled in size, with 1,100 participants at OMAE 2017 in Trondheim, Norway.

The OMAE conference is co-sponsored by over thirty international professional societies, many of whom actively promote the OMAE conference to their membership, widening the reach of the conference and your sponsorship.

Join us as a Sponsor to reach the world’s leading offshore specialists in beautiful Madrid, Spain in June 2018.

Kind regards,



Dr. Antonio Souto-Iglesias



Dr. Raúl Guanche García



Dr. Francisco Huera-Huarte



Dr. Solomon Yim

Your Opportunity

You will find a wide variety of Sponsor opportunities available at the conference, and we encourage you to consider sponsoring a range of activities to provide maximum exposure for your company. Some opportunities are limited and are available on a first come, first serve basis.

If you do not see a sponsorship opportunity that interests you, please enquire about a customized partnership. How can we help you to realize your sponsorship objectives?

If you wish to purchase a sponsorship or a booth, or have any questions regarding the opportunities, please contact Bernadette Gessler by email at omae2018@seatoskymeetings.com.

Dr. Antonio Souto-Iglesias, Ph.D
Conference Chair
Associate Professor,
CEHINAV, DMFPA, ETSIN,
Universidad Politécnica de Madrid
(UPM)

Dr. Raúl Guanche García, Ph.D
Conference Chair
Head of Offshore Engineering and
Marine Renewable Energy Group
Environmental Hydraulics Institute of
Cantabria – IH Cantabria, Universidad
de Cantabria

Dr. Francisco Huera-Huarte, DIC, Ph.D.
Conference Chair
Associate Professor of Mechanical
Engineering
Universitat Rovira i Virgili (URV)

Solomon C. Yim, PhD, PE
Technical Program Chair
Glenn Willis Holcomb Professor of
Structural Engineering
School of Civil and Construction
Engineering, Oregon State University

Conference Fact Sheet



THE CONFERENCE: OMAE 2018 is the annual conference of the Ocean, Offshore and Arctic Engineering Division of ASME.

DATES: June 17 – 22, 2018

VENUE: Madrid Marriott Auditorium Hotel & Conference Center

ATTENDANCE: 1,000 – 1,200 ocean, offshore and arctic professionals from the scientific and industrial communities from over 40 countries

AUDIENCE: The annual OMAE conference is an international assembly of engineers, researchers, technical specialists and students in the fields of ocean, offshore and arctic engineering. It is an opportunity to exchange ideas on the advances in technology and its scientific support.

The OMAE 2018 Conference Organizing Committee expects 1,000 – 1,200 professionals from over 40 countries with attendees including leaders from major companies, academics from the world's premier institutions and government representatives. They are involved in all aspects of ocean, offshore and arctic engineering from the development of new technologies to deepening existing know-how and reducing environmental impact.

CONFERENCE SOCIAL EVENTS:

- Welcome Reception
- Conference Banquet
- Awards Lunch
- Technical Session Organizers Lunch
- Two Networking Lunches
- Afternoon Drinks

TECHNICAL PROGRAM

The OMAE 2018 technical program will follow the tradition of excellence in previous OMAE conferences. The following 10 standard symposia and 2 special symposia are planned:

STANDARD SYMPOSIA

- Offshore Technology
- Structures, Safety and Reliability
- Materials Technology
- Pipelines, Risers, and Subsea Systems
- Ocean Space Utilization
- Ocean Engineering
- Polar and Arctic Sciences and Technology
- CFD & VIV
- Ocean Renewable Energy
- Offshore Geotechnics
- Petroleum Technology

HONORARY SYMPOSIA

- Carlos Guedes Soares Honoring Symposium on Marine Technology and Ocean Engineering
- Honoring Symposium for Professor Bernard Molin on Marine and Offshore Hydrodynamics

Recent Conference Sponsors & Exhibitors



Sponsorship Packages



PACKAGE	INCLUDES	COST
SUPER PLATINUM	<ul style="list-style-type: none"> All benefits awarded to Platinum and exclusive sponsorship of the final banquet. 	Best Offer
PLATINUM	<ul style="list-style-type: none"> Exclusive sponsorship of the Welcome Reception or One Lunch, including recognition (non-speaking) during the event. Choice of events is first come, first served. Six complimentary conference registrations. Color advertisement on one of the conference program covers (inside front cover, inside back cover) or a two-page spread within the program. Choice of placement is first come, first served. One promotional piece (provided by the sponsoring company and approved by the organizing committee) included in the delegate bag. 150 word company description and logo recognition in the conference program. Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors. Recognition on the conference website with a hyperlink to the company's website. Recognition in all printed promotional materials. 	30,000 EUR (excluding VAT)
GOLD	<ul style="list-style-type: none"> Exclusive sponsorship of one of the lunches. Three complimentary conference registrations. Full-page color advertisement in the conference program. One promotional piece (provided by the sponsoring company and approved by the organizing committee) included in the delegate bag. 100 word company description and logo recognition in the conference program. Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors. Recognition on the conference website with a hyperlink to the company's website. Recognition in all printed promotional materials. 	20,000 EUR (excluding VAT)
SILVER	<ul style="list-style-type: none"> Exclusive sponsorship of one Afternoon Drinks event or two Refreshment Breaks. Two complimentary conference registrations. Half-page color advertisement in the conference program. 100 word company description and logo recognition in the conference program. Recognition on the conference website with a hyperlink to the company's website. Recognition in all printed promotional materials. 	15,000 EUR (excluding VAT)
BRONZE	<ul style="list-style-type: none"> Exclusive sponsorship of one Refreshment Break One complimentary conference registration. Quarter-page color advertisement in the conference program. 50 word company description and logo recognition in the conference program. Recognition on the conference website with a hyperlink to the company's website. Recognition in all printed promotional materials. 	7,500 EUR (excluding VAT)

Contact Bernadette Gessler by email at omae2018@seatoskymeetings.com to arrange your sponsorship.

Companies can choose from the sponsorship packages above or individual sponsorship opportunities on the next page.



Individual Sponsor Opportunities



Name Badge Sponsor

Cost: 5,000 EUR (excluding VAT)

- Sponsor logo on lanyard (lanyard to be provided by Sponsor).
- Recognition in conference program and on the OMAE 2018 website.

Individual Symposium Sponsor

Cost: 3,000 EUR (excluding VAT)

- Organization name to be associated with a Symposium (12 available) with recognition also within the OMAE 2018 conference program and on the official OMAE 2018 website.

Advertisement in OMAE 2018 Program Book

Full Page	\$1,500 EUR (excluding VAT)
Half Page	\$1,000 EUR (excluding VAT)
Quarter Page	\$500 EUR (excluding VAT)

Booth in Exhibition Hall

Cost: \$3,000 EUR (excluding VAT)

An exhibition booth at the OMAE 2018 Conference is a fantastic opportunity for your business to promote itself among the preeminent professionals and academics in the ocean, offshore and arctic engineering fields. The booths will be located in a part of the conference that receives the maximum traffic. Benefits include:

- 3M wide by 3M deep exhibition booth in the main conference area
- 100 word company description and logo recognition in the conference program.
- Company logo and link on the official OMAE 2018 Conference website.
- The purchase of one booth includes admission for two exhibit staff to four Conference lunches, the Welcome Reception and the Conference Banquet, as well as admission for one of the two staff to attend the technical sessions.

Contact Bernadette Gessler by email at omae2018@seatoskymeetings.com to arrange your sponsorship and booth.



Outreach for Engineers

The Outreach Program is designed to appeal to students studying in the fields of ocean, offshore and arctic engineering and to familiarize those who aren't as yet involved in the industry. The majority are graduate students who have worked on a paper being presented.

The program's primary goal is to encourage all to choose a career path in the industry.

The Outreach activities usually include a team-building activity, welcome reception, speaker program and a wrap-up breakfast. Students are encouraged to attend the entire conference in addition to the special Outreach Programs. Students must apply to be accepted into the Outreach Program with the organizing committee reviewing their applications. There are grants offered for some students to attend the Outreach Program as well as the conference. Sponsorship allows for more students to attend the conference and to improve the Outreach Program.

Cost: \$5,000 EUR (excluding VAT) (multiple opportunities)

Sponsor Benefits include:

- Organization logo on Outreach Program website
- Organization logo in the conference program
- Access to student resumes.
- Opportunities to meet with student attendees.
- Opportunities to engage students and be recognized at Outreach Program activities.