

The new ASMEnews



The ASMEnews email

Your only vehicle to access the *Mechanical Engineering Magazine* subscriber-base via e-mail.

The new ASMEnews is an e-newsletter delivered via email two times a month to nearly 90,000 subscribers of ME Magazine—also ASME members.

ASMEnews' rich and contemporary new look provides expanded functionality for ASME members (subscribers of Mechanical Engineering magazine) and gives them access to the latest information about the organization and its members.

ASMEnews includes:

- + articles and features about ASME
- + columns by ASME officers
- + useful links to other newsletters the Society generates
- + updated links to division pages, ASME Web sites, and other products and areas of interest within the Society
- + a link to late-breaking industry news of the day



The ASMEnews website at www.asmenews.org

A complementary Web site, www.asmenews.org, serves as the Web hub for the e-newsletter's content.

Together, *Mechanical Engineering* magazine and ASMEnews are the central communication points between the Society and its members.

Your ad sponsorship: \$3,000 for the first newsletter of the month, \$5,000 for both newsletters in the month. Ads link directly to your website.

Deadline:
15 days
before posting.

Right Column Banner: 168 by 80 pixels

Sponsorship message: up to 40 words, and company logo.

Left Column Banner: 368 by 60 pixels



ASME News 2016 E-mail Schedule

**** All dates are tentative.****

January: Jan. 8 and Jan. 22

February: Feb. 12 and Feb. 26

March: March 11 and March 25

April: April 8 and April 22

May: May 6 and May 20

June: June 10 and June 24

July: July 8 and July 22

August: Aug. 5 and Aug. 19

September: Sept. 9 and Sept. 23

October: Oct. 7 and Oct. 21

November: Nov. 4 and Nov. 23

December: Dec. 9 (One issue planned for this month.)