ASME 2019 TURBO EXPO
Turbomachinery Technical Conference & Exposition
Presented by the ASME International Gas Turbine Institute

CONFERENCE | EXHIBITION
June 17-21, 2019 | June 18-20, 2019

Phoenix Convention Center,
Phoenix, Arizona USA

ASME International Gas Turbine Institute
Please return the Insertion Order Form with all information completed to:
Email: igtiexpo@asme.org

TURBO EXPO PROGRAM ADVERTISING INSERTION ORDER FORM

I wish to advertise in the: ☐ Online Advance & Printed Final Programs ☐ Final Program

Company Name:_____

Contact:_____

Address: _____

City/State/Country/Postal Code:_____

Telephone: _____

Email: _____

Ad Size:
☐ Full: $2500
☐ Half Page $1750
☐ Quarter Page: $1250

Color:
☐ 4-Color Process (CMYK) $500
☐ Black & White: No Extra Charge
☐ Bleed: No Extra Charge

Ad Position:
☐ Inside Front Cover $500
☐ Inside Back Cover $500
☐ Back Cover $750
☐ Run of Pub: No Charge

ONLINE AND PRINTED EXHIBIT DIRECTORY ENHANCED LISTINGS
☐ Printed Black and White Logo: $100
☐ Printed Color Logo: $200

☐ Printed Enhanced Listing: $125 (up to 40 words)

Total Cost: _____ (Add $1000.00 to total for non-exhibiting companies.)

Cost for Final Program only advertising will be ad size cost minus 25% for exhibitors.

Authorized by: Signature: _____

Date:_____

Deadline for Artwork (If we do not have the artwork by the deadline, the piece may not be included in the programs.)
Online Advance Program: December 2018
Final Program: March 2019

General Information

Copy Protective Clause. Advertisers and advertising agencies assume liabilities for content of advertisements, as well as any claim arising there from made against the publisher. The publisher reserves the right to reject advertising that is not in keeping with the standards of ASME IGTI.

The word "advertisement" will be placed with any advertisement that, in the publisher's opinion, attempts to simulate the editorial format of the publication. All orders must conform to published requirements. ASME IGTI reserves the right to refuse orders that do not comply.

Position. All advertising is published on a run of publication basis. Every effort will be made to position your ad at your requested position, but no guarantees, written or oral, can be made.

Advertisement Specifications

Full page ad size:
Trim size: 8.375" x 10.875"
Bleed Size: 8.625" x 11.125"
Live Area: 7.375" x 9.875"

Half page ad size:
Live Area: 7.375" wide by 4.812" tall
Bleed: 8.625" wide by 5.625" tall

Quarter page ad size:
3.687" wide by 4.812" tall

All ads CMYK only.

Program is done in Adobe InDesign. You can supply native files with fonts and supports, OR high-resolution (300ppi) jpg, tif or eps files. OR press-ready PDF.

For sponsor logos, please provide high-resolution (300ppi) jpg, tif or eps, if photographically oriented.

If logos are type/line art oriented, please provide (800-1200ppi) jpg, tif or eps with all fonts converted to curves/outlines.