



TURBO EXPO
Turbomachinery Technical
Conference & Exposition



**POWER
& ENERGY**
Conference & Exhibition



CONFERENCE
JUNE 26–30, 2017

EXHIBITION
JUNE 27–29, 2017

Charlotte Convention Center, Charlotte, NC, USA

Featuring a variety of sponsorship opportunities designed to maximize your company's visibility, the sponsorship program provides even more ways to stand out from the crowd and make the most of your budget.

All Sponsors receive recognition:

- **On the official Show Web site**
- **In the Advance and Final Programs**
- **On signage posted during the Show**
- **In announcements made during the Show**
- **In the GGTM reaching over 135,000 ASME members**

Power Package Prices

Platinum Club: \$20,000.00

- Reduced exhibit space rate by 10%
- 5 complimentary 5-day Technical Conference badges
- Special discounted Technical Conference registration rate for employees
- Full-page, 4-color ad in the Advance & Final Programs
- Attendee giveaway placed in attendee bags
- Special sign for booth
- Company provided banner prominently displayed during the Show
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Gold Club: \$15,000.00

- Reduced exhibit space rate by 7%
- 4 complimentary 5-day Technical Conference badges
- Half-page, 4-color ad in Advance & Final Programs
- Attendee giveaway placed in attendee bags
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Silver Club: \$10,000.00

- Reduced exhibit space rate by 5%
- 3 complimentary 5-day Technical Conference badges
- Quarter-page, 4-color ad in Advance & Final Programs
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Bronze Club: \$5,000.00

- Reduced exhibit space rate by 2%
- 2 complimentary 5-day Technical Conference badges
- Quarter-page, 4-color ad in Advance & Final Programs
- Special sign for booth
- Sponsorship ribbons for badges
- Complimentary exhibit booth cleaning during Show

Additional Sponsorship Opportunities

ATTENDEE BAG INSERT:

Include company literature, promotional items or giveaways in the attendee registration packets. We will place up to two items in the tote bags for attendees as they register. Include invitations to visit your booth or announcements of product demonstrations or other giveaways. This is a great way to ensure you reach everyone in attendance at TURBO EXPO – and all 3 Shows this year!
(\$3,000.00 + giveaway)

CONFERENCE AUDIO-VISUAL:

For maximum visibility in over 300 sessions, your logo will be posted on the audio-visual screens in the session rooms prior to presentations. Don't miss this opportunity.
(\$10,000.00) *Limit one sponsor.*

CONFERENCE BAG CHECK:

Consider sponsoring the bag check during the Conference. Every attendee appreciates having a place to stow their luggage during their time at an event. Your company name and logo will be prominently displayed in the bag check area during the entire conference.
(\$3,500.00) *Limit one sponsor.*

CONFERENCE COFFEE BREAK:

For great conference visibility, sponsor the session coffee breaks. Select the day of your choice. You may place literature or giveaways on the break stations.
(\$2,500.00) *Limit one daily sponsor.*

CONFERENCE WI-FI:

Wi-fi will be available for delegates in the conference area compliments of your company. This is a valuable sponsorship opportunity for high visibility to all registered attendees.
(\$10,000.00) *Limit two sponsors.*

CYBER CAFÉ (Internet/Email Station):

Attendees want to stay in touch when out of the office, so let them do so with your company in mind! Show floor email station will include an area for your company literature, signage and your Web site as the home page. (\$6,000.00) *Limit one sponsor.*

DELEGATE LUNCHES:

This sponsorship will allow for you to provide brochures and/or giveaways for the attendees on the lunch tables. Logo signage will be provided. (\$10,000.00) *Limit one sponsor daily.*

PRINTED EXHIBIT HALL FLOOR PLAN:

Your logo will be displayed on the Show floor plan map inserted in the Final Program. (\$5,000.00) *Limit one sponsor.*

EXHIBIT HALL RECEPTION:

A refreshing way to get the visibility you want! Signage with your company name and logo will be included on the carts throughout the exhibit hall during the afternoon receptions. (\$3,500.00) *Limit two sponsors.*

RECHARGE STATION KIOSK:

Allow attendees to power up while visiting the exhibit hall. Place your literature next to the station that will have your logo. (\$10,000.00) *Limit one sponsor.*

STUDENT/EARLY CAREER ENGINEER MIXER:

Excellent opportunity to meet with rising engineers in the turbine industry. Sponsoring company may provide company literature at the event along with the company logo displayed on signage at the event. Perfect for organizations with open staff positions. (\$5,000.00) *Limit three sponsors.*

WATER STATIONS:

This sponsorship includes your company logo at all of the Show water stations (exhibit hall, conference area and Keynote). You are encouraged to showcase your "green" message by providing environmentally friendly cups with your company name or logo. (\$6,500.00 for the week) *Limit one sponsor.*

WOMEN IN ENGINEERING NETWORKING EVENT:

Support the women in the industry at this growing event. This sponsorship includes the sponsoring company providing a speaker for the event. ASME IGTI will promote the speakers in programs and in printed materials for the Show. (\$8,000.00) *Limit two sponsors.*

ATTENDEE BAGS:

First impressions are lasting ones! Sponsors will have their company logo included on an attractive tote bag that is provided to attendees upon registration. (\$5,000.00) *Limit two sponsors.*

NAME BADGE INSERT:

Have your company logo printed on every attendee name badge. This is a highly visible sponsorship opportunity.

(\$3,000.00). *Limit one sponsor.*

NAME BADGE LANYARDS: SOLD

Gain maximum visibility with colorful badge lanyards displaying your company name and/or logo. Your neck cords are available during registration.

(\$5,000.00) OR supply your own lanyards for \$2,500.00 plus lanyards. *Limit one sponsor.*

CUSTOM SPONSORSHIPS:

Contact [ASME IGTI](#) today to discuss the sponsorship that works best for you. ASME IGTI will work with you to customize a sponsorship that allows you the best visibility and return on your investment.



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ICOPE
International Conference
On Power Engineering

CONFERENCE
JUNE 26-30, 2017

Charlotte, North Carolina, USA

RETURN FORM TO:

Email: igtiexpo@asme.org

APPLICATION FOR SPONSORSHIP

Booth #: _____ Company Name: _____

Contact Name: _____ Phone: _____

Email: _____

POWER PACKAGES

***(Includes Reduction in Exhibit Space Cost)**

- PLATINUM CLUB:** (\$20,000.00) *10% Reduced Space Cost
- GOLD CLUB:** (\$15,000.00) *7% Reduced Space Cost
- SILVER CLUB:** (\$10,000.00) *5% Reduced Space Cost
- BRONZE CLUB:** (\$5,000.00) *2% Reduced Space Cost

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ATTENDEE BAG INSERT:** \$3,000.00 + Giveaway
- CONFERENCE AUDIO-VISUAL:** \$10,000.00
- CONFERENCE BAG CHECK:** \$3,500.00
- CONFERENCE COFFEE BREAK:** \$2,500.00 One Day
- CONFERENCE WI-FI:** \$10,000.00
- CYBER CAFE (internet station):** \$6,000
- DELEGATE LUNCHESES:** \$10,000.00
- EXHIBIT HALL FLOOR PLAN:** \$5,000.00
- EXHIBIT HALL RECEPTION:** \$3,500.00
- RECHARGE STATION KIOSK:** \$10,000.00
- STUDENT / EARLY CAREER ENGINEER MIXER:** \$5,000.00
- WATER STATIONS:** \$6,500.00 for the Week
- WOMENS EVENT:** \$8,000.00
- ATTENDEE BAGS:** \$5,000.00

CUSTOM ASME IGTI SPONSORSHIP: _____