



ASME 2018 TURBO EXPO

Turbomachinery Technical Conference & Exposition
Presented by the ASME International Gas Turbine Institute

CONFERENCE
June 11 – 15

EXHIBITION
June 12 – 14

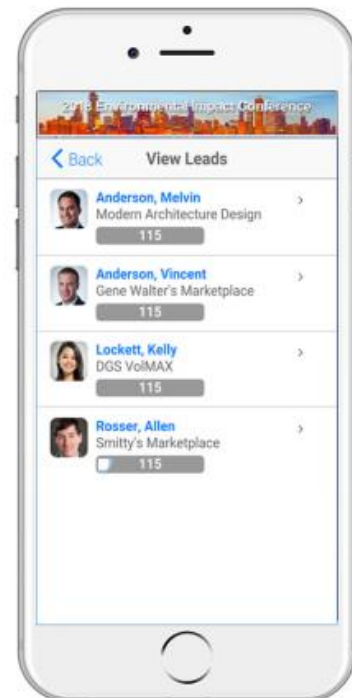
Norges Varemesse
Lillestrøm, Norway









Introducing Lead Management

Exhibitors have the option of using the Lead Management Service (LMS) to capture sale leads information right from their Apple or Android smartphone, enabling them to take immediate action on leads.

LMS features include:

- **Capture the attendee's contact details** by scanning name badges when they visit your stand
- **Ask custom marketing questions** during the lead collection process (name badge scan).
- **Send out automated thank you emails** to the attendee immediately after they visit your stand and have their name badge scanned.
- **Attach a PDF or other sales or technical documents** to the thank you email – perfect for show special offers or other marketing materials.
- **Send alert emails** containing attendee details that were just collected to one or more assigned personnel within your organization immediately.
- **Export lead details** to a spreadsheet for use in a CRM or other sales follow up process.



Current Leads			
<input type="text" value="Search Contact Details"/>			Total Leads 4
<input type="button" value="Clear"/> <input type="button" value="Add Filter"/>			
Contact	Date Scanned	Stand	
 Mr. Melvin Anderson Modern Architecture Design Concord CA	Mon Oct 24, 2016 4:14 pm	115	
 Mr. Vincent Anderson Gene Walter's Marketplace Cincinnati OH	Mon Oct 24, 2016 4:13 pm	115	
 Ms. Kelly Lockett DGS VolMAX Jackson TN	Mon Oct 24, 2016 4:07 pm	115	
 Mr. Allen Rosser Smitty's Marketplace Longford KS	Mon Oct 24, 2016 4:07 pm	115	
<input type="button" value="Export"/> <input type="button" value="Map"/>			

[ASME Turbo Expo 2018](#), c/o [Sea to Sky Meeting Management Inc.](#)

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Introducing Exhibitor Lead Retrieval

All attendees at the Turbo Expo 2018 in Lillestrøm, Norway will be issued a name badge with a barcode. With the barcode reader, you can easily capture the information about visitors to your exhibition stand by scanning the barcode on their badges.

Exhibitors will get free access to a mobile application, which allows you to scan leads directly by using your mobile phone or tablet. Complimentary Wi-Fi will be provided. All booth personnel can scan using their app on their phone and all leads will go to one list for the company.

You will receive a detailed orientation on how to download the app and log in to scan and view your leads prior to the conference.

Lead Retrieval Order

If you choose to order the complimentary access to the lead retrieval app, please provide an email address, which will be used for the user account set up. Please note, all users from your organization will log in to the application with this email address.

Exhibiting Organization: _____ Booth Number: _____

User email address: _____

Contact First and Last Name: _____

If you do not have a mobile device, we can arrange a rental device for you. Please note that a deposit is due for all rental devices which will be refunded upon return of the undamaged device. Rental devices must be ordered a minimum of 30 days prior to the event start date. Please check the box below if you do not have a mobile device and wish to receive a rental device. We will contact you with further details on how to obtain your rental device.

☐ I wish to rent a mobile device for lead retrieval scanning.

Return form by May 14, 2018 to igtiexpo@asme.org.