Volume 10, Issue 1

February 2018



ASME 2018 TURBO EXPO

Turbomachinery Technical Conference & Exposition Presented by the ASME International Gas Turbine Institute CONFERENCEEXHIBITIONJune 11 - 15June 12 - 14

Norges Varemesse Lillestrøm, Norway



igtiexpo@asme.org

Contracts

You should have received your contract and returned the signature page to ASME. If you need another copy, <u>please contact us today</u>.

Sponsorships

<u>Enhance the return on your investment further through the many sponsorship</u> <u>opportunities offered by ASME IGTI.</u> The more attendees see and hear your company's name, the more likely they are to stop by your booth.

Sponsoring is an inexpensive way to get higher visibility of your company's name to the attendees and lets them know you are active in the exposition and more importantly in the industry.

For details on new and existing sponsorship opportunities please <u>visit the spon</u>sorships area of the Turbo Expo Web site.

GES—Official Show Contractor

We are pleased to once again offer the <u>Exhibitor Services Center</u> <u>online</u>. It is designed to assist you in obtaining the products and services you may require for participation in **TURBO EXPO**. Please review all the material carefully and note the due dates for ordering the services you require, **as prices will change based on ordering dates**.

GES Services Kit Will be Available SOON!

ATTENTION: Please reference our Official Show Contractors from the <u>Online Services Center</u>. BEWARE of housing and vendor companies falsely referring to themselves as "working for our Show". KNOW who our partners are and take caution when solicited from other vendors.

Advance Program-Now Online

The <u>Advance Program</u> is now online.

Check it out for more information on what will be going on during the Conference.



The Norway Convention Center

<u>coverage option.</u>

Show Insurance Coverage

All Exhibitors shall obtain and keep in force from June 11- June 16, 2018, policies of General Liability and Property Insurance in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Under Description of Operations, it needs to include: should ASME Gas Turbine Segment, bine Se ASME, GES, Norway Convention Center, Lillestrøm, *Click here for a*

Center, Lillestrøm, Norway, June 11-15, 2018. Under the certificate Holder, it should include ASME Gas Turbine Segment, ASME TURBO

> EXPO 2018, 11757 Katy Freeway, Ste 380, Houston, TX 77079 USA

Exhibitor Checklist/Timeline

Deadlines can approach and pass by quickly. To help keep you on track for securing services at their lowest rates, you can use the <u>Exhibitor Checklist/Timeline</u>. Deadlines to secure advertising and an enhanced listing for the Final Program and Stage Presentations are coming up in early March.



EXHIBITOR BULLETIN

Marketing Avenues at Turbo Expo

ADVERTISING

Affordable advertising opportunities are available for the Final Program. Visit <u>the Ad Insertion Order</u> Form for more information.

HOSPITALITY SUITE/MEETING ROOM REQUESTS

Exhibitors are welcome to reserve a Hospitality Suite or Conference Room at the official hotels or convention center for private meetings, presentations and hospitality functions. Rooms/suites can be booked on an "as available" basis by completing the <u>Exhibiting Company Hospitality Suite/Meeting Room Reservation Form</u>.

SHOW LOGO/WEB SITE LINK

As an exhibitor, you are encouraged to use the Show logo on any of your company's promotional materials. This includes company letterhead, brochures, advertisements, envelopes, newsletters, and any other promotional materials. To have the Show Logo sent to you electronically, please contact <u>igtiex-po@asme.org</u>. For maximum exposure, be sure to include a logo link from your company Web page. An example might include: Visit us at booth #xxx at the ASME Turbo Expo, June 11-15, 2018 in Lillestrøm, Norway in an events calendar.

EXHIBIT HALL PRESENTATION STAGE

Every visitor, delegate and exhibitor at the co-location can attend any of the exhibit hall stage presentations, FREE OF CHARGE. Be sure to sign up to secure your company spot on the stage. Spaces are available on a first-come, first-serve basis. Each presentation is limited to 30 minutes. <u>To secure your spot</u>, <u>return the stage space reservation form today</u>. Only a few spots are remaining.

EXHIBIT HALL ACCESS HOURS

No one under the age of 16 may be admitted to the exhibit hall. On move-in/build-up days, exhibitors and exhibit crews will have access to the exhibit hall during published move-in hours. The Hall will not be open outside of the published hours due to Convention Center Restrictions so plan accordingly. The Exhibitor Services Desk and Loading Dock will also only be open for assistance during scheduled hours. Booth staff and exhibit crews must have a badge in order to enter the exhibit hall BEGINNING Sunday. <u>Review the Hall Access Hours here.</u>



Booth Construction Guidelines

ASME booth construction rules are in accordance with the guidelines established by the International Association for Exhibitions and Events (IAEE).

Exhibitors wishing to request a deviation from approved booth construction must submit plans in writing to ASME IGTI **prior to May 5, 2018**, and describe the deviations.



ASME provides a back wall and 2 half side walls.

Deviations to the IAEE booth construction guidelines will not be permitted unless they are approved in writing by ASME IGTI.

Click here for height restrictions, multi-story construction, construction materials, and other guidelines for the Turbo Expo 2018 Exposition.

Show Shipping

<u>Contact GES to arrange your</u> <u>shipping for the event.</u>

ASME IGTI has appointed GES Logistics the official provider of International shipping and drayage services for **ASME Turbo Expo 2018.** We recommend using the Show Freight Forwarder as they will assist you with any customs is-

sues you may experience and work for you to get the shipment in your booth, rather than stuck in customs. They also accept your shipment and deliver right to your booth if you send to the Advance Warehouse.

GET YOUR SHIPMENT TO THE SHOW

Lead Retrieval

All attendees at the Turbo Expo 2018 in Lillestrøm, Norway will be issued a name badge with a barcode. With the barcode reader, you can easily capture the information about visitors to your exhibition stand by scanning the barcode on their badges.

Exhibitors will get free access to a mobile application, which allows you to scan leads directly by using your mobile phone or tablet. Complimentary Wi-Fi will be provided. All booth personnel can scan using their app on their phone and all leads will go to one list for the company.

You will receive a detailed orientation on how to download the app and log in to scan and view your leads prior to the conference.

RETURN THE FORM

If you do not have a mobile device, we can arrange a rental device for you. Please note that a deposit is due for all rental devices which will be refunded upon return of the undamaged device. Rental devices must be ordered a minimum of 30 days prior to the event start date.

Exhibitor Registration and Housing

EXHIBITOR REGISTRATION

The online registration site is open. You should have received instructions on how to have your staff register if we have your contract. Contact igtiexpo@asme.org if you did not receive the email. Online registration is open now through early June 2018 and you may have your staff register at any time.

• Please note that ALL attendees are required to have a unique email.

Reminder: Each exhibiting company will receive one complimentary technical conference badge and 3 exhibitor badges per 9sqm of space.



New Conference Schedule : Monday Keynote and Tuesday and Wednesday morning Plenary Sessions: All Exhibitors are welcome to attend the Monday Keynote and Luncheon.

Show Housing

Click here to review the Hotel information for the 2018 Show.