



TURBO EXPO
Turbomachinery Technical
Conference & Exposition



**POWER
& ENERGY**
Conference & Exhibition



ICOPE
International Conference
On Power Engineering

CONFERENCE
JUNE 26-30, 2017

Charlotte, North Carolina, USA

ASME International Gas Turbine Institute

Please return the Insertion Order Form with all information completed to:

Email: igtiexpo@asme.org

TURBO EXPO PROGRAM ADVERTISING INSERTION ORDER FORM

I wish to advertise in the: Online Advance & Printed Final Programs Final Program

Company Name: _____

Contact: _____

Address: _____

City/State/Country/Postal Code: _____

Telephone: _____

Email: _____

Ad Size:

- Full: \$2500
- Half Page \$1750
- Quarter Page: \$1250

Color:

- 4-Color Process (CMYK) \$500
- Black & White: No Extra Charge
- Bleed: No Extra Charge

Ad Position:

- Inside Front Cover \$500
- Inside Back Cover \$500
- Back Cover \$750
- Run of Pub: No Charge

ONLINE AND PRINTED EXHIBIT DIRECTORY ENHANCED LISTINGS

- Printed Black and White Logo: \$100
- Printed Color Logo: \$200
- Printed Enhanced Listing: \$125 (up to 40 words)

Total Cost: _____ (Add \$1000.00 to total for non-exhibiting companies.)

Cost for Final Program only advertising will be ad size cost minus 25% for exhibitors.

Authorized by: Signature: _____

Date: _____

Deadline for Artwork (If we do not have the artwork by the deadline, the piece may not be included in the programs.)

Online Advance Program: December 2016

Final Program: March 2017

General Information

Copy Protective Clause. Advertisers and advertising agencies assume liabilities for content of advertisements, as well as any claim arising there from made against the publisher. The publisher reserves the right to reject advertising that is not in keeping with the standards of ASME IGTI.

The word "advertisement" will be placed with any advertisement that, in the publisher's opinion, attempts to simulate the editorial format of the publication. All orders must conform to published requirements. ASME IGTI reserves the right to refuse orders that do not comply.

Position. All advertising is published on a run of publication basis. Every effort will be made to position your ad at your requested position, but no guarantees, written or oral, can be made.

Advertisement Specifications for Advance Program

11' wide by 6" tall. No bleeds as the piece is digital.

Full page ad: 11x6

Half page ad: 5.5x6

Quarter page ad: 5.5x3

Advertisement Specifications for Final Program

Full page ad size:

Trim size: 8.375 x 10.875

Bleed Size: 8.625 x 11.125

Live Area: 7.375 x 9.875

Half page ad size:

Live Area: 7.375" wide by 4.812" tall

Bleed: 8.625" wide by 5.625" tall

Quarter page ad size:

3.687" wide by 4.812" tall

All ads CMYK only.

Program is done in Adobe InDesign CC. You can supply native files with fonts and supports, OR high-resolution (300ppi) jpg, tif or eps files. OR press-ready PDF.

For sponsor logos, please provide high-resolution (300ppi) jpg, tif or eps, if photographically oriented.

If logos are type/line art oriented, please provide (800-1200ppi) jpg, tif or eps with all fonts converted to curves/outlines.