



## ***SPONSORSHIP/EXHIBITOR PROSPECTUS***

### **PLATINUM SPONSORSHIP - \$10,000**

**Choose from these exclusive options:**

- Plenary Sessions (6 Available)** – The plenary sessions bring together attendees to learn about the latest research and advances in the field. Plenary sessions take place on each day of the conference. Company name and logo will be prominently displayed inside and outside the plenary session room and the company name will be announced as a sponsor during the plenary session.
- Student Awards Program (2 Available)** – Sponsor the conference’s very popular poster session where judges select recipients of the Student Awards. Finalists of the program will present their research throughout the conference. Company will be prominently recognized at conference student activities, competitions and presentations as a general financial supporter of student registration fees, travel and awards.

**Package includes:**

- 1 Tabletop Exhibit
- 4 Full Conference Registrations
- 1 Full Page B/W Ad in Conference Program
- Promotional material distributed at registration

### **GOLD SPONSORSHIP - \$7,500**

**Choose from these exclusive options:**

- Conference Wi-Fi** – As the sponsor of the conference Wi-Fi, your company will be front and center for all conference attendees, over and over again. Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.
- Room Key Cards** – Sponsor this item and help welcome the attendees! Company name and logo on hotel room keys will be received by each attendee when they check in.

**Package includes:**

- 1 Tabletop Exhibit
- 3 Full Conference Registrations
- 1 Half Page B/W Ad Conference Program
- Promotional material distributed at registration

## SILVER SPONSORSHIP - \$5,000

Choose from these exclusive options:

- Coffee Breaks (6 Opportunities Available)** – Coffee breaks are a tremendous opportunity to gain exposure for your company. The breaks are approximately 30 minutes long and scheduled mid-morning and mid-afternoon. Company name and logo will be prominently displayed at the coffee break areas on the day of your choice.
- Charge and Recharge Stations** – It takes about 12 minutes to fully charge a smartphone or tablet. If all attendees take 12 minutes to charge their phones during each day of the conference, that's a lot of time to see your company logo displayed on the charge and recharge stations. Company name and logo will be displayed at the stations where attendees can charge their devices.
- Conference Bags** - Company logo imprinted on bags given to all attendees visible at the event and afterwards.

**Package includes:**

- 1 Tabletop Exhibit
- 2 Full Conference Registrations
- 1 Quarter B/W Ad in Conference Program
- Promotional material distributed at registration

## BRONZE SPONSORSHIP - \$2,500

Choose from these exclusive options:

- Lanyards** – The lanyard sponsorship provides an exclusive and highly-visible level of exposure during the entire conference. Company name and logo printed on the lanyard worn by all attendees providing highly-visible exposure during the entire event.
- Conference Pens and Notepads** – Company logo will be printed on the pens and notepads given to all attendees.

**Package includes:**

- 1 Full Conference Registration
- Promotional material distributed at registration

## EXHIBIT ONLY SPONSORSHIP - \$1,500

**Package includes:**

- 1 table-top exhibit
- 1 Exhibitor registration which includes first day meals but does not include entrance to technical presentations
- Web site logo posting, profile & link on <https://www.asme.org/events/shtc>
- Corporate logo on: promotional material, onsite signage (excluding reception signage), slide inside meeting rooms, final program distributed to all attendees
- Corporate logo along with full page black & white ad included in final program distributed to all attendees
- Recognition of your conference sponsorship on-site by the Conference Chair(s) Keynote sessions



## SHTC 2017 Sponsor/Exhibitor Application Form

Please choose one of the following options:

- Platinum Sponsorship, \$10,000
- Silver Sponsorship, \$7,500
- Gold Sponsorship, \$5,000**
- Bronze Sponsorship, \$2,500**
- Exhibit Only Sponsorship (Table-top), \$1,500**

**PLEASE NOTE:** The Corporate logo along with your black & white ad (pdf format) to be included in final program must be submitted to Mary Jakubowski, ASME at [jakubowskim@asme.org](mailto:jakubowskim@asme.org) on/by **August 1, 2017**.

Payment & Contact Information: Payments can be made by credit card through the conference registration portal or you can choose to be invoiced. All payments must be received by **June 1, 2017. Sorry, NO EXCEPTIONS.**

For our records, please email or fax these 2 pages to:

Mary Jakubowski  
Fax: 212-591-7856  
Email: [jakubowskim@asme.org](mailto:jakubowskim@asme.org)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Address (of credit card holder): \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Shipping

Exhibit materials can be shipped directly to the Hyatt Regency Bellevue. **PLEASE NOTE:** Due to storage constraints, shipments should arrive NO earlier than **three days** prior to the event, or **by Wednesday, July 5, 2017**. Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted. Should your organization cancel your exhibit table after **June 1, 2017** there will be no refunds made. **Sorry, NO EXCEPTIONS.**

## Electrical and Audio Visual Charges

- An Electrical Order Form will be sent to you when I receive this completed page. Please return this form to Patricia McCauley at [patricia.mccauley@hyatt.com](mailto:patricia.mccauley@hyatt.com).
- Power is NOT included with your exhibitor table. You will be responsible for the charges for any power needed. Any audio visual equipment needs can be ordered directly from the hotel.

A detailed confirmation email will be sent to you 2 weeks prior to the program or you can contact, Mary Jakubowski, CMP, Program Manager with ASME at: [jakubowskim@asme.org](mailto:jakubowskim@asme.org)

## Exhibitor Schedule (Times are subject to change)

**Set-up:** Sunday, July 8, 2017 from 3:00 pm – 6:00 pm

**Open:** Monday-Wednesday, July 9-12, 2017 from 9:00 am – 5:00 pm

**Breakdown:** Wednesday, July 12, 2017 from 5:30 pm – 9:30 pm

Principle products to be displayed:

Publications

Instruments

Equipment

Other: \_\_\_\_\_

Exhibitor Description:

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**Name badges** – You will be able to register for your exhibit table or sponsorship through the conference registration portal. For Exhibits only, register with the person's name and email that will be on-site manning the table. For Sponsors with complimentary registrations, you will receive a code to register yourself or someone else from your company for the conference based on the sponsorship guidelines under the respective tier. Follow this link to make your purchase: <https://www.asme.org/events/shtc/register>.