

# 2016 Sponsor & Exhibitor Prospectus



**POWER  
& ENERGY**  
Conference & Exhibition



International Conference  
on Nuclear Engineering

**CONFERENCE**  
June 26-30, 2016

**EXHIBITION**  
June 28-29, 2016

Charlotte Convention Center, Charlotte, NC, USA



# POWER & ENERGY

Conference & Exhibition



International Conference  
on Nuclear Engineering

**ASME Power & Energy Conference** brings together all of ASME's world class conferences on Power Generation, Energy Sources and Energy Sustainability.



**POWER & ENERGY**  
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#### **ASME Power Conference**

The ASME Power Conference, sponsored by ASME's Power Division, is focused on the power industry's latest research, technical advances, development trends, and business strategies, including power plant operations, maintenance, performance, economics, regulatory compliance, and construction presented by a broad range of qualified power professionals.

#### **ASME Energy Sustainability Conference**

The ASME Energy Sustainability Conference, sponsored by ASME's Solar Energy and Advanced Energy Systems Divisions, is focused on identifying innovative technologies, research and design advances, and solutions toward a path of renewable and other energy sustainability options, including utility-level integration.

#### **ASME Fuel Cell Conference**

The ASME Fuel Cell Conference, sponsored by ASME's Advanced Energy Systems Division, is focused on the latest fuel cell research and design, including practical and commercial applications from small-scale to utility-grade generation applications.

#### **ASME Gas Turbine Forum**

**NEW!** The ASME Gas Turbine Forum, sponsored by the ASME International Gas Turbine Institute, is focused on presenting the latest technology in the global combustion turbine industry, including advanced class gas turbines.

#### **ASME Energy Storage Forum**

**NEW!** The ASME Energy Storage Forum, is focused on introducing progressive research and commercial advances in energy storage technologies including utility-level storage options to mitigate system operator net load challenges and further advance renewable energy solutions.



In 2016 ASME's Power & Energy Conference hosts the  
**24th ICONE – International Conference on Nuclear Engineering**



Co-sponsored by **ASME, JSME (Japan Society of Mechanical Engineers) and CNS (Chinese Nuclear Society)** – the world's premier conference on Nuclear Engineering.



## **Engineering the Energy Portfolio**

ASME's "All of the Above" Energy Solutions provide a unique learning and networking experience not available anywhere else in the world.



## 5 Critical Reasons for Sponsoring and Exhibiting

**1) Our extensive pre-event marketing outreach strategy**

including targeted emails, direct emails, promotional media and web site traffic ensures your best prospects will be delivered.

**2) Program stacked with highly qualified keynote speakers, presenters and attendees**

comprised of senior level executives responsible for global strategy and seeing best-in-class solutions around their biggest challenges.

**3) Networking opportunities that will accelerate your sales cycle!**

From networking opportunities to roundtable and panel discussions, your sales team will be sure to **conduct qualified and meaningful conversations** with top prospects and clients alike.

**4) Steady traffic** through the exhibition hall gives your sales team a dedicated space and time to schedule onsite meetings and **demonstrate the value of your products and services.**

**5) ASME's Power & Energy conference** includes a healthy mix of industry engineers, service providers and manufacturers/vendors, meaning far **more visibility and prominence than any conference** can provide.

## Sample of Recent Attending Organizations

**INDUSTRIAL**

3M, ABB, AES Global, Alstom Power, AREVA, BASF, Babcock & Wilcox, Bechtel, Black & Veatch, Boeing, Chevron, Chrysler, Conco Services, Cummins Power Generation, Curtiss Wright, Dresser-Rand, Emerson Process Management, Ericsson, ExxonMobil, Fluor, FM Global, Ford, GE Power & Water, Hartford Steam Boiler, Hitachi-GE Nuclear Energy, Honeywell, Hydro-Quebec, Hyundai Motors, Ingersoll Rand, Johnson Controls, Kiewit Power Engineers, Lockheed Martin, Mitsubishi, Nissan, Occidental Petroleum, Petrobras, Phillips 66, Praxair, Sargent & Lundy, Scientech, Seagate Tech., Siemens Energy, Southern Nuclear, Tetra Engineering, Thermo Fisher Scientific, Toshiba, Toyota, Westinghouse, Xcel Energy.

**UTILITIES**

American Electric Power, Arizona Public Service, Basin Electric Power, Con Edison, Dominion, Duke Energy, Florida Power & Light, Hydro-Quebec, Kansas City Power & Light, NextEra Energy, Omaha Public Power, PG&E, Portland General Electric, San Diego Gas & Electric, Southern California Gas, plus many more!

**RESEARCH & GOVERNMENT**

Argonne National Laboratory, Bettis Atomic Power Lab, California Energy Commission, Cemex Research, Centre for Fuel Cell Tech., EPRI, Fraunhofer Inst. for Solar Energy, Gas Tech. Inst., Idaho National Laboratory, Japan Atomic Energy Agency, Korea Inst. of Machinery & Materials, PROMES/CNRS, Los Alamos National Lab, NASA's Jet Propulsion Lab (JPL), National Fuel Cell Research Center, National Renewable Energy Lab, National Science Foundation, Nuclear Energy Inst., Oak Ridge National Lab, Pacific Northwest National Laboratory, Power Engineers Collaborative, Sandia National Laboratory, Southern Research Inst., Tennessee Valley Authority, U.S. Department of Energy (DOE), U.S. Environmental Protection Agency (EPA), Union of Concerned Scientists, Water Environment Federation, plus many more!

**ACADEMIC**

Arizona State, Boston U, California Inst. of Tech., Carnegie Mellon, Colorado School of Mines, Columbia, Drexel, Duke, École Polytechnique Fédérale de Lausanne, Federal U. of Rio de Janeiro, Georgia Inst. of Tech., Heinrich Heine U. of Düsseldorf, Imperial College London, Johns Hopkins, MIT, McGill, National Taipei U. of Tech., National U. of Singapore, NJIT, Notre Dame, Penn State, Purdue, Rochester Inst. of Tech., Rutgers, Seoul National U., Texas A&M, U. of New South Wales, U. of Texas, Tokyo U. of Science, Tufts, UCLA, UC Irvine, United Arab Emirates U., U. of Pretoria, U. of Iceland, U. of Johannesburg, U. of Macau, U. of Michigan, U. of Pennsylvania, U. of Toronto, Vanderbilt, plus many more!

**Power & Energy – Attendees by Region**

- Africa – 1%
- Asia – 14%
- Australia – 1%
- Europe – 8%
- North America – 74%
- South America – 1%

**ICONE – Attendees by Country/Region**

- China – 30%
- Europe – 12%
- Japan – 46%
- North America – 6%
- Other Asia – 6%



## Gain Brand Visibility with ASME Power & Energy Sponsorship

All Sponsors receive the following recognition:

- Company logo on event website, hyperlinked to company site
- Company logo prominently displayed on event signage
- Company logo displayed in event program
- Company logo displayed in slides shown at the general sessions

### Sponsorship Packages

#### PLATINUM \$20,000

Choose from:

**Conference Reception (2 Available)** - Company name and logo will be displayed prominently inside and outside the reception hall and the company name will be announced as a sponsor at the reception.

OR

**Keynote Session (2 Available)** - Company name and logo will be prominently displayed inside and outside the keynote session room and the company name will be announced as a sponsor during the keynote session.

OR

**Student Awards Program (2 available)** – Company will be prominently recognized at conference student activities, competitions and presentations as a general a financial supporter of student registration fees, travel, and awards.

#### Package includes:

- 10'x10' Exhibit Booth
- 4 Full Conference Registrations
- 1 Full Page 4-color Ad in Conference Program
- Promotional material distributed at registration

#### GOLD \$15,000

Choose from:

##### Lunch Sponsor

Company name and logo will be prominently displayed inside and outside the breakfast/lunch room and company name will be announced as the sponsor. Opportunity for a brief (3-5 minute) lunch presentation.

OR

**Conference Wi-Fi** - Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.

OR

**Room Key Cards** – Company name and logo on hotel room keys received by each attendee when they check in.

#### Package includes:

- 10x10' Exhibit Booth
- 3 Full Conference Registrations
- 1 Half Page 4-color Ad in Conference Program
- Promotional material distributed at registration



## **Gain Brand Visibility with ASME Power & Energy Sponsorship**

### **Sponsorship Packages**

#### **SILVER \$10,000**

**Choose from:**

**Coffee Break**

Company name and logo will be prominently displayed at the coffee break areas on the day of your choice.

OR

**Charge and Recharge Stations** - Company name and logo will be displayed at the stations where attendees can charge their devices.

**Package includes:**

10'x10' Exhibit Booth

2 Full Conference Registrations

1 Quarter Page 4-color Ad in  
Conference Program

Promotional material distributed at  
registration

#### **BRONZE \$5,000**

**Choose from one of the following offerings:**

**Conference Bags**

Company logo imprinted on bags given to all attendees visible at the event and afterwards.

**Lanyards**

Company name and logo printed on the lanyard worn by all attendees providing highly-visible exposure during the entire event.

**Water Stations**

Company name and logo will be displayed on water stations placed throughout the venue.

**Conference Pens and Notepads**

Company logo will be printed on the pens and notepads given to all attendees.

**Sanitizer Stations**

Company name and logo will be displayed on sanitizer stations.

**Professional Photo Booth**

Company name and logo will be displayed at a photography station where attendees can update their photo for their online professional profile.

**Conference Footprint**

Company name and logo will be displayed on floor decals throughout the conference venue.

**Package includes:**

1 Full Conference Registration

Promotional material distributed at  
registration



# ASME Power & Energy Exhibition

## Open June 28-June 29, 2016

**Exhibition Packages** The exhibition will run alongside the conference, providing you with an opportunity to network with delegates, demonstrate your products, generate new sales leads, and raise your profile within the power and energy industry.

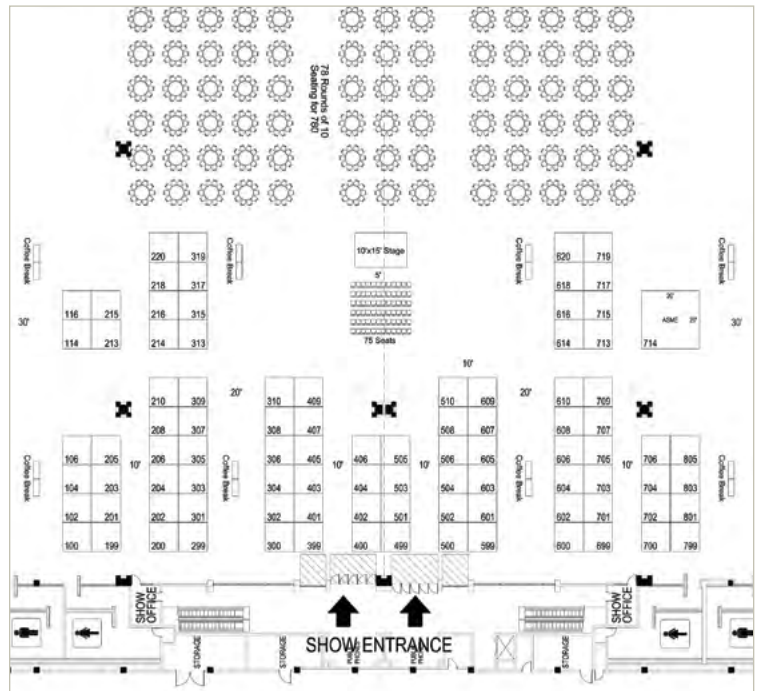
**Choose from:**

- 10x10 Booth
- 10x20 Booth
- 10x30 Booth
- 20x20 Booth

**Each Booth Package includes:**

- RECOGNITION**  
Recognition as an exhibitor on event web site with link to company web site  
Recognition on event signage
- ADVERTISEMENT**  
Acknowledgement in the conference program
- COMPLIMENTARY REGISTRATION**  
One complimentary full conference registration per 10x10 booth
- BOOTH**  
Booth comes with one table and two chairs, one electrical outlet.

**CONTACT ASME  
FOR PRICING  
AND PREFERRED  
BOOTH LOCATION**



**CONTACTS**

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