

EXHIBITION

August 21-24, 2018 August 22-23, 2018

Omni Los Angeles Hotel, California Plaza, Los Angeles, CA

Sponsorship/Exhibitor Guide & Application

Platinum Sponsorship - \$10,000

Choose From:

- Student Poster Reception (2 Available) This function serves as the official kick-off to the conference and attracts
 close to 300 people. Company name and logo will be displayed prominently inside and outside the reception hall
 and the company name will be announced as a sponsor at the reception.
- Plenary Sessions (6 Available) NEMB's plenary sessions bring together attendees to learn about the latest advances in the field. Plenary sessions take place on each day of the conference. Company name and logo will be prominently displayed inside and outside the plenary session room and the company name will be announced as a sponsor during the plenary session.
- Student Awards Program (2 Available) NEMB kicks off the conference with its very popular poster session, where judges select recipients of the NEMB Student Awards. Finalists of the program will present their research throughout the conference. Company will be prominently recognized at conference student activities, competitions and presentations as a general financial supporter of student registration fees, travel and awards.

Package includes

- 1 Tabletop Exhibit
- 4 Full Conference Registrations
- 1 Full Page 4-color Ad in Conference Program
- Promotional material distributed at registration

Gold Sponsorship - \$5,000

Choose from these exclusive options:

- Conference Wi-Fi As the sponsor of the conference Wi-Fi, your company will be front and center for all conference attendees, over and over again. Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.
- Room Key Cards Sponsor this item and help welcome the attendees to NEMB! Company name and logo on hotel room keys will be received by each attendee when they check in.

Package includes:

- 1 Tabletop Exhibit
- 3 Full Conference Registrations
- 1 Half Page 4-color Ad Conference Program
- Promotional material distributed at registration



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Silver Sponsorship - \$3,500

Choose from these exclusive options:

- Coffee Breaks (3 Opportunities Available) Coffee breaks are a tremendous opportunity to gain exposure for your
 company. The breaks are approximately 30 minutes long and scheduled mid-morning and mid-afternoon. Company
 name and logo will be prominently displayed at the coffee break areas on the day of your choice.
- Charge and Recharge Stations It takes about 12 minutes to fully charge a smartphone or tablet. If all NEMB attendees take 12 minutes to charge their phones during each day of the conference, that's a lot of time to see your company logo displayed on the charge and recharge stations. Company name and logo will be displayed at the stations where attendees can charge their devices.

Package includes:

- 1 Tabletop Exhibit
- 2 Full Conference Registrations
- 1 Quarter Page 4-color Ad in Conference Program
- Promotional material distributed at registration

Bronze Sponsorship - \$2,500

Choose from these exclusive options:

• Lanyards – The lanyard sponsorship provides an exclusive and highly-visible level of exposure during the entire conference. Company name and logo printed on the lanyard worn by all attendees. Conference Footprint – Sponsor this item and help attendees navigate the conference venue. Company name and logo will be displayed on floor decals throughout the conference venue.

Package includes:

- 1 Full Conference Registration
- · Promotional material distributed at registration

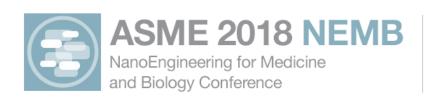
Table-Top EXHIBIT ONLY - \$1,500

RECOGNITION

- Recognition as an exhibitor on signage
- Logo, link and 75-word company description on NEMB website and in program

ADVERTISEMENT

- Acknowledgement on the conference website with a link to company's website
- Acknowledgement in the conference program
- Signage



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NETWORKING

Package includes:

- One skirted table & two chairs, one 5-amp electrical outlet. Additional electrical, carpet, A/V will need to be purchased separately
- Numerous opportunities to interact with industry and academic attendees from around the world
- One complimentary full registration per tabletop

Tabletops will be located in the Bunker Hill Foyer near conference registration and all refreshment breaks.

Student Group Registration Packages

(A) 5 or Up to 9 Students:

- 15% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

(B) 10 or up to 14 Students:

- 20% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

(C) 15 or more Students:

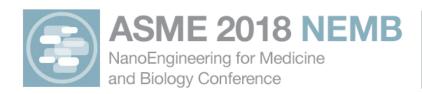
- 25% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

Universities can customize sponsorship and exhibit packages to include group rates for students. Contact Kanupriya Parasher at parasherk@asme.org for further details.

Lunch Co-Sponsorship - \$2,500
Coffee Break Co-Sponsorship - \$1,500
Track Sponsorship - \$1,000
*Student Awards Sponsor (Choose one): □ \$250 □ \$500 □ \$750 □ \$1000
*If the amount you would like to sponsor for the students is not indicated, please contact Kanupriya at ASME.
Principal products to be displayed:

	Publications			
	Instruments			
	Equipment			
	Other:			
Exhibit	tor Description:			
Name	badges – You will be able to register for your exhibit table or sponsorship through the conference registration portal.			
compli	hibits only, register with the person's name and email that will be on-site manning the table. For Sponsors with imentary registrations, you will receive a code to register for the conference based on the sponsorship guidelines the respective tier. Follow this link to make your purchase: https://www.asme.org/events/nemb/register .			
Fxhibit	tor Shipping			
	Exhibit materials can be shipped directly to the Omni Los Angeles. Please note: due to storage constraints, shipments should			
	NO earlier than three or four days prior to the event, or before Wednesday, August 15 or Thursday, August 16. Please your material as follows.			
Omni I	Los Angeles Hotel at California Plaza			
251 So	outh Olive Street			
	ngeles, CA 90012			
	David Bautista, CSM 213-356-4045			
161. 1-4	213-330-4043			
HOLD	FOR:			
	riya Parasher, ASME			
	NEMB Conference			
	t 20-24, 2018 r to the Governors Room			
	tor Name:			
PACKA	AGE #OF			
	need to reach David Bautista his email is: ista@omnihotels.com			
Double	<u>ista Committee Scott</u>			
Tentat	tive Exhibit Hours (Subject to Change):			
Set-up	:			
Tuesda	ay, August 21, 3:00pm-6:00pm			
Evhibit	ts Open:			
	esday, August 22, 10:15am-6:00pm			
	lay, August 23, 10:15am-3:00pm			
Break-	-down:			

Thursday, August 23, 3:00pm-4:30pm



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Please	e choose from the following options:	
	Platinum Sponsorship - \$10,000	
	GOLD Sponsorship - \$5,000	
	SILVER Sponsorship - \$3,500	
	Bronze Sponsorship - \$2,500	
	Table-Top Exhibit Package - \$1,500	
	Student Group Registration Packages(Indicate package A,B or C and number of students	ents)
	Lunch Co-Sponsorship - \$2,500	
	Coffee Break Co-Sponsorship - \$1,500	
	Track Sponsorship - \$1,000	
	Student Awards Sponsor(indicate amount of donation)	
	ENOTE: The Corporate logo along with your black & white ad (pdf format) to be included in final propertied to Kanupriya Parasher at parasherk@asme.org on/by July 1, 2018.	gram must b
portal	ent & Contact Information: Payments can be made by credit card through the conference relatively lor you can choose to be invoiced. All payments must be received by July 15, 2018. Follow the conference relatively longer than 15 and 16 are received by July 15, 2018. Follow the conference relatively longer than 15 are received by July 15, 2018. Follow the conference relatively longer than 15 are received by July 15, 2018. Follow the conference relatively longer than 15 are received by July 15, 2018. Follow the conference relatively longer than 15 are received by July 15, 2018. Follow the conference relatively longer than 15 are received by July 15, 2018. Follow the conference received by July 15, 2018.	
For ou	ur records, please email or fax this page to:	
Kanur	priya Parasher	
	12-591-7856	
	: parasherk@asme.org	
Comp	pany Name:	
Comp	pany Address:	
Addre	ess (of credit card holder):	
City/S	State/Zip:	
Phone	e:Fax:	
Email:	:	

To customize your own sponsorship package OR if you have any questions about exhibits and sponsorships please contact Kanupriya Parasher, Manager, Conferences and Events, Tel: 212.591.7711 or email: parasherk@asme.org.