

**EXHIBITION** 

August 21-24, 2018 August 22-23, 2018

Omni Los Angeles Hotel, California Plaza, Los Angeles, CA

# Sponsorship/Exhibitor Guide & Application

Platinum Sponsorship - \$10,000

#### **Choose From:**

- **Student Poster Reception (2 Available)**—This function serves as the official kick-off to the conference and attracts close to 300 people. Company name and logo will be displayed prominently inside and outside the reception hall and the company name will be announced as a sponsor at the reception.
- Plenary Sessions (6 Available) NEMB's plenary sessions bring together attendees to learn about the latest advances in the field. Plenary sessions take place on each day of the conference. Company name and logo will be prominently displayed inside and outside the plenary session room and the company name will be announced as a sponsor during the plenary session.
- Student Awards Program (2 Available) NEMB kicks off the conference with its very popular poster session, where judges select recipients of the NEMB Student Awards. Finalists of the program will present their research throughout the conference. Company will be prominently recognized at conference student activities, competitions and presentations as a general financial supporter of student registration fees, travel and awards.

## **Package includes**

- 1 Tabletop Exhibit
- 4 Full Conference Registrations
- 1 Full Page 4-color Ad in Conference Program
- Promotional material distributed at registration

## Gold Sponsorship - \$5,000

#### Choose from these exclusive options:

- Conference Wi-Fi As the sponsor of the conference Wi-Fi, your company will be front and center for all conference attendees, over and over again. Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.
- Room Key Cards Sponsor this item and help welcome the attendees to NEMB! Company name and logo on hotel room keys will be received by each attendee when they check in.

#### Package includes:

- 1 Tabletop Exhibit
- 3 Full Conference Registrations
- 1 Half Page 4-color Ad Conference Program
- Promotional material distributed at registration



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# Silver Sponsorship - \$3,500

## Choose from these exclusive options:

- Coffee Breaks (3 Opportunities Available) Coffee breaks are a tremendous opportunity to gain exposure for your
  company. The breaks are approximately 30 minutes long and scheduled mid-morning and mid-afternoon. Company
  name and logo will be prominently displayed at the coffee break areas on the day of your choice.
- Charge and Recharge Stations It takes about 12 minutes to fully charge a smartphone or tablet. If all NEMB attendees take 12 minutes to charge their phones during each day of the conference, that's a lot of time to see your company logo displayed on the charge and recharge stations. Company name and logo will be displayed at the stations where attendees can charge their devices.

## Package includes:

- 1 Tabletop Exhibit
- 2 Full Conference Registrations
- 1 Quarter Page 4-color Ad in Conference Program
- Promotional material distributed at registration

# Bronze Sponsorship - \$2,500

# Choose from these exclusive options:

• Lanyards – The lanyard sponsorship provides an exclusive and highly-visible level of exposure during the entire conference. Company name and logo printed on the lanyard worn by all attendees. Conference Footprint – Sponsor this item and help attendees navigate the conference venue. Company name and logo will be displayed on floor decals throughout the conference venue.

#### Package includes:

- 1 Full Conference Registration
- · Promotional material distributed at registration

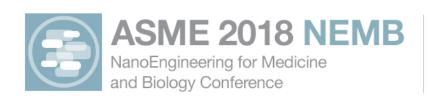
# Table-Top EXHIBIT ONLY - \$1,500

#### **RECOGNITION**

- Recognition as an exhibitor on signage
- Logo, link and 75-word company description on NEMB website and in program

#### **ADVERTISEMENT**

- Acknowledgement on the conference website with a link to company's website
- Acknowledgement in the conference program
- Signage



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#### **NETWORKING**

## Package includes:

- One skirted table & two chairs, one 5-amp electrical outlet. Additional electrical, carpet, A/V will need to be purchased separately
- Numerous opportunities to interact with industry and academic attendees from around the world
- One complimentary full registration per tabletop

Tabletops will be located in the Bunker Hill Foyer near conference registration and all refreshment breaks.

# **Student Group Registration Packages**

## (A) 5 or Up to 9 Students:

- 15% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

## (B) 10 or up to 14 Students:

- 20% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

## (C) 15 or more Students:

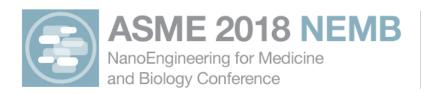
- 25% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

Universities can customize sponsorship and exhibit packages to include group rates for students. Contact Kanupriya Parasher at <a href="mailto:parasherk@asme.org">parasherk@asme.org</a> for further details.

Lunch Co-Sponsorship - \$2,500
Coffee Break Co-Sponsorship - \$1,500
Track Sponsorship - \$1,000
*Student Awards Sponsor (Choose one): □ \$250 □ \$500 □ \$750 □ \$1000
*If the amount you would like to sponsor for the students is not indicated, please contact Kanupriya at ASME.
Principal products to be displayed:

	Publications	
	Instruments	
	Equipment	
	Other:	
Fyhihit	tor Description:	
LAIIIDII	or bescription.	
Name	badges – You will be able to register for your exhibit table or sponsorship through the conference registration portal.	
compli	nibits only, register with the person's name and email that will be on-site manning the table. For Sponsors with mentary registrations, you will receive a code to register for the conference based on the sponsorship guidelines the respective tier. Follow this link to make your purchase: <a href="https://www.asme.org/events/nemb/register">https://www.asme.org/events/nemb/register</a> .	
Fxhihit	tor Shipping	
	materials can be shipped directly to the Omni Los Angeles. Please note: due to storage constraints, shipments should	
	<b>NO</b> earlier than three or four days prior to the event, or before Wednesday, August 15 or Thursday, August 16. Please our material as follows.	
Omni I	Los Angeles Hotel at California Plaza	
	uth Olive Street	
	geles, CA 90012	
	David Bautista, CSM 213-356-4045	
161: 1-	213-330-4043	
HOLD	FOR:	
	riya Parasher, ASME	
	IEMB Conference	
	t 20-24, 2018 r to the Governors Room	
	cor Name:	
	GE #OF	
If you	need to reach David Bautista his email is:	
	sta@omnihotels.com	
Tentat	ive Exhibit Hours (Subject to Change):	
Set-up		
•	ay, August 21, 3:00pm-6:00pm	
	// -O / 1	
	s Open:	
Wednesday, August 22, 10:15am-6:00pm		
inursd	ay, August 23, 10:15am-3:00pm	
Break-	down:	

Thursday, August 23, 3:00pm-4:30pm



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Please	choose from the following options:
	Platinum Sponsorship - \$10,000
	GOLD Sponsorship - \$7,500
	SILVER Sponsorship - \$5,000
	Bronze Sponsorship - \$2,500
	Table-Top Exhibit Package - \$1,500
	Student Group Registration Packages(Indicate package A,B or C and number of students)
	Lunch Co-Sponsorship - \$2,500
	Coffee Break Co-Sponsorship - \$1,500
	Track Sponsorship - \$1,000
	Student Awards Sponsor(indicate amount of donation)
	<b>E NOTE</b> : The Corporate logo along with your black & white ad (pdf format) to be included in final program must be
submi	tted to Kanupriya Parasher at <u>parasherk@asme.org</u> on/by July 1, 2018.
https:/	I or you can choose to be invoiced. All payments must be received by July 15, 2018. Follow this link: //www.asme.org/events/nemb/register.*
For ou	ur records, please email or fax this page to:
Kanur	priya Parasher
	12-591-7856
-	: parasherk@asme.org
Comp	pany Name:
Comp	pany Address:
Addre	ess (of credit card holder):
City/S	State/Zip:
Phone	e:Fax:
Email	:

To customize your own sponsorship package OR if you have any questions about exhibits and sponsorships please contact Kanupriya Parasher, Manager, Conferences and Events, Tel: 212.591.7711 or email: <a href="mailto:parasherk@asme.org">parasherk@asme.org</a>.