



2018 JRC
Joint Rail Conference

CONFERENCE
Apr 18–20, 2018

EXHIBITION
Apr 18–19, 2018

Omni William Penn Hotel, Pittsburgh, PA

JRC 2018 Sponsor/Exhibitor Guide

Conference Exhibitor (Table-top Display) - \$1200

Package Includes:

- One 6' x 3' draped table-top (8' x 10' booths are not permitted) with two chairs
- Exhibitor Identification Sign
- Exhibitor registration which includes first day meals but **does not** include entrance to technical presentations
- Web site logo posting, profile & link on <https://www.asme.org/events/joint-rail-conference>
- Corporate logo on: promotional material, onsite signage (excluding reception signage), slide inside meeting rooms, final program distributed to all attendees
- Corporate logo along with 1/2 page black & white advertisement included in final program distributed to all attendees
- Recognition of your conference sponsorship on-site by the Conference Chair(s) during Plenary sessions

Conference Banquet and Reception Sponsor - \$1000

Package Includes:

- One conference registration fee discount of 25%
- Web site logo posting, profile & link on <https://www.asme.org/events/joint-rail-conference>
- Corporate logo on: promotional material, onsite signage, slide inside plenary sessions, final program distributed to all attendees
- Sponsors listed on Table Top Cards on all tables
- Sponsor Name/logo projected on an overhead screen during the reception
- Recognition of your conference sponsorship on-site by the Conference Chair(s) at the Banquet

Program Advertisements - \$250 or \$500

Package Includes:

- Program Ad: ¼ page advertisement (\$250) in the Conference Printed Program
- Program Ad: ½ page advertisement (\$500) in the Conference Printed Program

Student Sponsorship - \$250 - \$1,000*

Package Includes:

- Web site logo posting, profile & link on <https://www.asme.org/events/joint-rail-conference>
- Corporate logo on: promotional material, onsite signage (excluding reception signage), slide inside plenary sessions, final program distributed to all attendees
- Recognition during the plenary sessions
- Additional concessions may be available depending on the sponsorship contribution
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*** Note: In order to foster the involvement of young researchers, we are trying to keep the registration for students as low as possible and welcome any support for this.**



Branded Specialty Items:

1. **Lanyards:** \$500; Complements the ASME badge, and turns every wearer into a promotional vehicle for your message. Includes one conference registration fee discount of 25%.
2. **Registration Bag & Insert:** \$1,500; Distributed on-site to every attendee and filled with pertinent meeting information along with your company flyer or brochure. Have your custom logo printed along with ASME’s logo on the 2018 JRC tote. Includes one conference registration fee discount of 25%.
3. **USB Portable Charger with Company Logo** – \$1,500; Convenient, sleek and portable. The custom charger will include your logo. Includes one conference registration fee discount of 25%.
4. **Cyber Café: \$2,000/day** (Wednesday, April 18, 2018 and Thursday, April 19 2018, (select your preferred day). Internet access along with a computer for attendees to check emails at conferences is always in high demand. Screensaver default on the computer monitors will feature your unique message. Includes one conference registration fee discount of 25%.

Grand Challenge Sponsorship - \$500**

Package Includes:

- Sponsorship of JRC 2018 Grand Challenge competition cash prize.
- Web site logo posting, profile & link on <https://www.asme.org/events/joint-rail-conference/program/grand-challenge-competition>
- Corporate logo on: promotional material, onsite signage (excluding reception signage), slide inside plenary sessions, final program distributed to all attendees
- Recognition during the Grand Challenge sessions and in JRC 2018 newsletter
- Includes one conference registration fee discount of 25%

****Note:** *In order to foster the advancement of new ideas and creative solutions to railroad safety, the JRC Grand Challenge Competition will be held for the second time in 2018.*

Branded Specialty Items & Cyber Café Benefits:

Package includes:

- Corporate logo, profile & link from <https://www.asme.org/events/joint-rail-conference>
- Corporate logo, company summary and URL in the final program
- On-site signage
- One conference registration fee discount of 25%.

Please sign me up for:

- Conference Exhibitor (Table-top Display) - \$1200**
- Conference Banquet and Reception Sponsor - \$1000**
- Program Advertisements - \$250 or \$500 – Amount: _____**
- Student Sponsorship - \$250 - \$1,000 – Amount: _____**
- Lanyard Sponsorship - \$500**



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- Grand Challenge Sponsorship - \$500**
- Registration Bag & Insert Sponsorship - \$1,500**
- USB Portable Charger Sponsorship - \$1,500**
- Cyber Cafe Sponsorship - \$2,000 per day – Choose your preferred day below**
 - Wednesday, April 18, 2018**
 - Thursday, April 19, 2018**

PLEASE NOTE:

Your corporate logos and any ads (pdf format) to be included in final program must be submitted to Mary Jakubowski with ASME at jakubowskim@asme.org. **For the website, we will need your logo upon purchase. For the final program, we will need a short company summary and your URL by March 1, 2018.**

Payment & Contact Information: Payments can be made by credit card through the conference registration portal or you can choose to be invoiced. All payments must be received by **April 15, 2018.**

For our records, please email or fax this page to:

Mary Jakubowski
Fax: 212-591-7856
Email: jakubowskim@asme.org

Company Name: _____

Company Address: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Shipping

You are responsible for shipping your exhibit materials, merchandise, or any other items to and from the Hotel. **PLEASE NOTE:** Due to storage constraints, boxes can be received no earlier than **3 (three)** days prior to your event. There is a \$5 per box hotel charge for boxes under 50lbs.

Exhibits are ALL 6' x 3' table-tops. 8' x 10' booths are not permitted. Should your organization cancel your exhibit table after **March 2, 2018**, there will be no refunds.

Materials must be removed from the Hotel at the end of the event, and are the responsibility of the Exhibitor. These materials must be packaged, labeled and billed properly. The Hotel is not responsible for any damage or loss of any items left on premise prior to, during or following an event.



Electrical and Audio Visual Charges

- ~ A Hotel Exhibitor Order Form will be sent to you 3-4 weeks prior to the conference
- ~ You will be responsible for the charges for any power needed. Order through the form provided. Any audio visual equipment needs can be ordered through this form as well.

**Box Identification Labels will be sent to you with a detailed confirmation email 2 weeks prior to the program or by contacting Mary Jakubowski with ASME at: jakubowskim@asme.org.

Exhibitor Schedule (Times are subject to change)

- **Set-up:** Tuesday, April 17, 2018 from 3:00 pm – 8:30 pm
- **Breakdown:** Thursday, April 19, 2018 from 5:30 pm – 8:30 pm
- **Location:** Conference Center Foyer

Exhibit Hours

Wednesday, April 18, 2018 - 11:00 am – 6:00 pm

Thursday, April 19, 2018 - 7:00 am – 5:30 pm

Friday, April 20, 2018 is a half day for technical sessions. Workshops and Seminars will be held after lunch and end at 4:45pm, so this day is optional for exhibitors.

Principle products to be displayed:

- Publications
- Instruments
- Equipment
- Other: _____

Name badges – You will be able to register for your exhibit table or sponsorship through the conference registration portal. For Exhibits only, register with the person’s name and email that will be on-site manning the table. For Sponsors with complimentary registrations, you will receive a code to register for the conference based on the sponsorship guidelines under the respective tier. Follow this link to make your purchase: <https://www.asme.org/events/joint-rail-conference/register>.

To customize your own sponsorship package, OR if you have any questions about exhibits and sponsorships please contact:

Giuseppe Sammartino, P. E.
Exhibits & Sponsor Coordinator
Phone: + 1 847.972.3374 Direct
GSammartino@ctlgroup.com