

2016 Sponsor & Exhibitor Prospectus



The Engineering Behind
ADDITIVE MANUFACTURING
AND 3D PRINTING



IDETC CIE

CONFERENCE
August 21-24, 2016

EXHIBITION
August 22-24, 2016

Charlotte Convention Center, Charlotte, NC, USA



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

ASME's AM3D + IDETC/CIE Conference

is where prominent minds and industry leaders come together to network, collaborate, innovate and re-imagine the future of manufacturing.

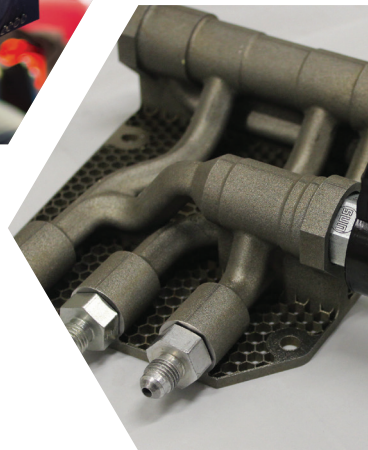
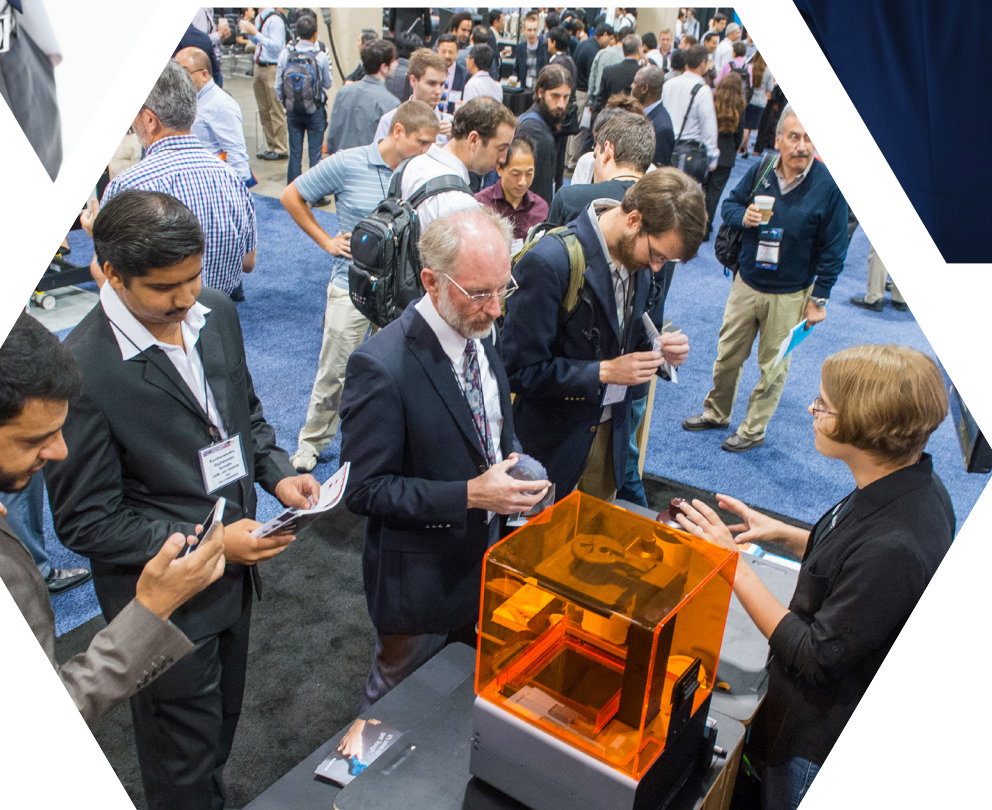
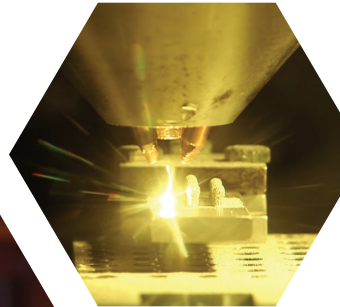
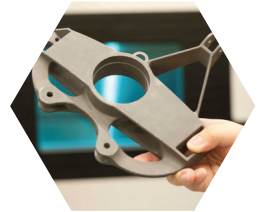
Connect with the design engineering community and additive manufacturing users. This event draws top engineering students and faculty, leading research and development laboratories, scientific government institutes, and decision makers from a wide range of industries all in one location. If you want your products in the hands of users who set the standard, don't miss this event!

About ASME

ASME is a not-for-profit membership organization that enables collaboration, knowledge sharing, career enrichment, and skills development across all engineering disciplines, toward a goal of helping the global engineering community develop solutions to benefit lives and livelihoods. Founded in 1880 by a small group of leading industrialists, ASME has grown through the decades to include more than 140,000 members in 151 countries.

For more than 100 years, ASME has successfully enhanced performance and safety worldwide through its renowned codes and standards, conformity assessment programs, training courses, and journals.

ASME also produces nearly 40 international conferences. These industry-leading events feature advanced research and technical content spanning a range of industries impacted by mechanical engineering, including energy production, energy sources, advanced manufacturing, and engineering sciences.



Images courtesy of Penn State CIMP 3D

[GO.ASME.ORG/3DPRINTING](https://www.asme.org/3dprinting)
[GO.ASME.ORG/IDETCCIE](https://www.asme.org/idetccie)



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

Who will you meet at AM3D/IDETC/CIE?

Let's break it down by event.

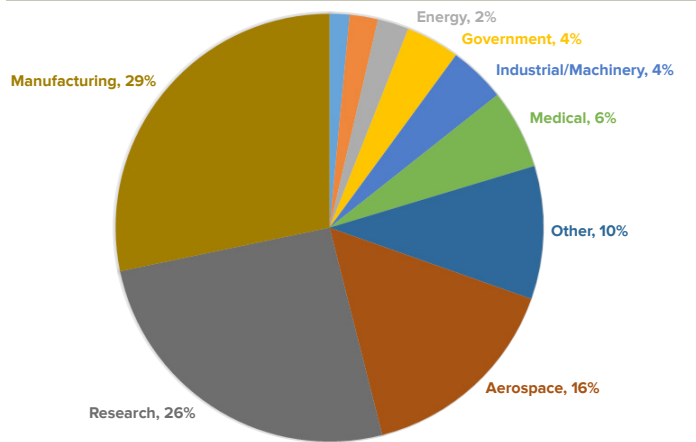
AM3D

(Meet clients/prospects primarily from industry)

AM3D convenes mid to senior level technical professionals that work in R&D, design, manufacturing, supply chain and quality control from a wide array of companies for four days of workshops, technical sessions, panel discussion and social/networking events.

We will be discussing issues and challenges associated with every step of the AM lifecycle, including:

- Making the business case
- AM part selection
- Design for AM
- Material considerations
- AM metals production
- Process capabilities and advancements
- Part Inspection/quality control



A Sampling Of Previous Attending Organizations Includes:

- | | |
|--|----------------------------------|
| 3Degrees | MBD360 |
| 3DSIM | Morf3D |
| Action Engineering | NVBOTS |
| Alicona Corporation | Schlumberger-Doll Research (SDR) |
| Arcam | Senvol |
| Autodesk | Stratasys |
| Carl Zeiss Industrial Metrology | Titan Industries |
| Cummins, Inc. | UL |
| Formlabs | Voxel8 |
| GrabCAD | Plus more! |
| Honeywell Aerospace | |
| Lawrence Livermore National Laboratory | |

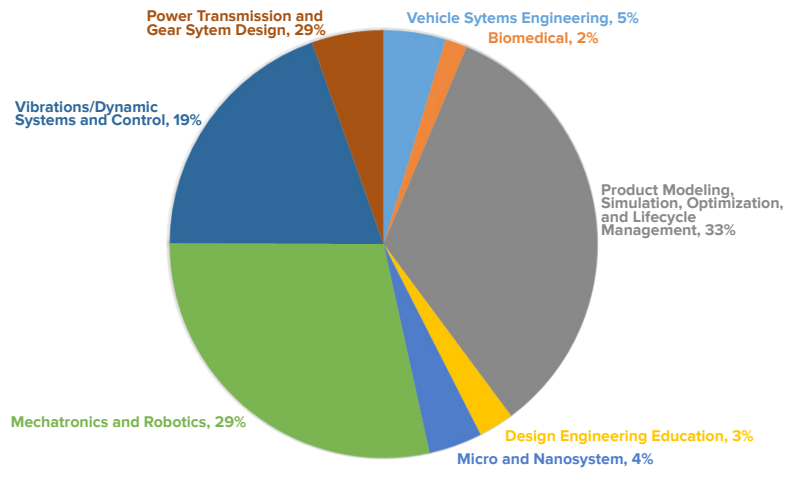
[DOWNLOAD OUR FULL 2015 ATTENDEE LIST](#)

IDETC/CIE

(Meet clients/prospects primarily from research and academia)

IDETC/CIE (International Design Engineering Technical Conferences & Computers and Information in Engineering Conference) is the **world's leading design engineering research conference**. The 2016 conference is expected to attract over **2,000 attendees** and feature over **1,000 technical presentations**. IDETC/CIE is the leading forum for the research and development communities from leading universities, government institutes and industry to share knowledge, network, and debut cutting-edge engineering technologies that address some of today's most complex engineering challenges. .

Don't miss this opportunity to get out in front of multiple disciplines and have a greater impact on your bottom line.



Mechanical engineering faculty at universities in the United States spend up to \$100 million every year on lab equipment and instrumentation. This means that building your presence at IDETC/CIE will make your brand come alive for more than 2,000 prospective customers.

Attract and influence attendees at every stage of their career.

The IDETC/CIE/AM3D exhibit floor gives you access to a concentrated, global talent pool of thousands of individuals with design engineering and additive manufacturing expertise.

Corporate support opportunities are designed to help increase meeting presence and exhibit hall booth traffic, hereby ensuring your corporate messaging impacts engineers before, during and beyond the meeting.

Don't miss your opportunity to connect with customers and prospects across multiple industries and job functions and demonstrate your latest technologies, products and services. Attendees are eager to meet with firms that will help them achieve a competitive edge.



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

5 Critical Reasons for Sponsoring and Exhibiting

1) Our extensive pre-event marketing outreach strategy including targeted emails, direct emails, promotional media and web site traffic ensures your best prospects will be delivered.

2) Program fully stacked with highly qualified keynote speakers, presenters and attendees comprised of senior level executives responsible for global strategy and seeing best-in-class solutions around their biggest challenges.

3) Networking opportunities that will accelerate your sales cycle! From the informal and formal networking opportunities to roundtable and panel discussions, your sales team will be sure to **conduct qualified and meaningful conversations** with top prospects and clients alike.

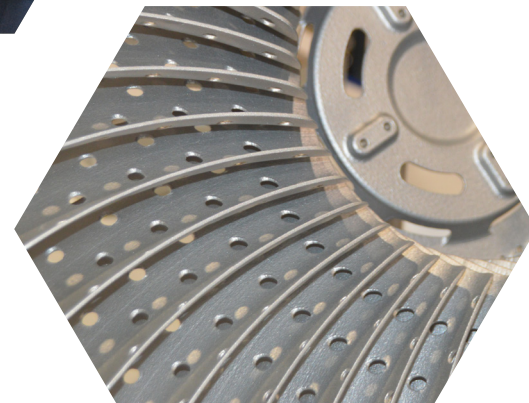
4) Steady traffic through the exhibition hall gives your sales team a dedicated space and time to schedule onsite meetings and **demonstrate the value of your products and services.**

5) A healthy mix of technology users, buyers and decision makers from the entire design and additive manufacturing supply chain **provides greater visibility and prominence for your products and services** over other competing events.



Sponsorship & Exhibition Opportunities

ASME provides extensive Exhibition and Sponsorship opportunities that will suit your company's distinct commercial requirements. From main stage speaking roles and lead generation packages to prominent exhibition booths, the range of opportunities is limitless.



GO.ASME.ORG/3DPRINTING
GO.ASME.ORG/IDETCCIE



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

Gain Brand Visibility by Becoming a Sponsor

All Sponsors receive the following recognition:

Company logo on event website, hyperlinked to company site

Company logo prominently displayed on event signage

Company logo displayed in event program

Company logo displayed at the general sessions

Sponsorship Packages

PLATINUM \$20,000

Choose from:

Conference Reception (2 Available) - Company name and logo will be displayed prominently inside and outside the reception hall and the company name will be announced as a sponsor at the reception.

OR

Keynote Session (2 Available) - Company name and logo will be prominently displayed inside and outside the keynote session room and the company name will be announced as a sponsor during the keynote session.

OR

Student Awards Program (2 available) – Company will be prominently recognized at conference student activities, competitions and presentations as a general a financial supporter of student registration fees, travel, and awards.

Package includes:

10'x10' Exhibit Booth

4 Full Conference Registrations

1 Full Page 4-color Ad in Conference Program

Promotional Material Distributed at Registration

GOLD \$15,000

Choose from:

Lunch Sponsor - Company name and logo will be prominently displayed inside and outside the breakfast/lunch room and company name will be announced as the sponsor. Opportunity for a brief (3-5 minute) lunch presentation.

OR

Conference Wi-Fi - Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.

OR

Room Key Cards – Company name and logo on hotel room keys received by each attendee when they check in.

Package includes:

10'x10' Exhibit Booth

3 Full Conference Registrations

1 Half Page 4-color Ad in Conference Program

Promotional Material Distributed at Registration



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

Gain Brand Visibility by Becoming a Sponsor

Sponsorship Packages

SILVER \$10,000

Choose from:

Coffee Break

Company name and logo will be prominently displayed at the coffee break areas on the day of your choice.

OR

Charge and Recharge Stations - Company name and logo will be displayed at the stations where attendees can charge their devices.

Package includes:

10'x10' Exhibit Booth

2 Full Conference Registrations

1 Quarter Page 4-color Ad in
Conference Program

Promotional Material Distributed at
Registration

BRONZE \$5,000

Choose from one of the following offerings:

Conference Bags

Company logo imprinted on bags given to all attendees visible at the event and afterwards.

Lanyards

Company name and logo printed on the lanyard worn by all attendees providing highly-visible exposure during the entire event.

Water Stations

Company name and logo will be displayed on water stations placed throughout the venue.

Conference Pens and Notepads

Company logo will be printed on the pens and notepads given to all attendees.

Sanitizer Stations

Company name and logo will displayed on sanitizer stations.

Professional Photo Booth

Company name and logo will be displayed at a photography station where attendees can update their photo for their online professional profile.

Conference Footprint

Company name and logo will be displayed on floor decals throughout the conference venue.

Package includes:

1 Full Conference Registration

Promotional Material Distributed at
Registration



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

Exhibition

Open August 22 - 24, 2016

Exhibition Packages The exhibition will run alongside the conference, providing you with an opportunity to network with delegates, demonstrate your products, generate new sales leads, and raise your profile within the additive manufacturing industry.

Choose from:

- 10'x10' Booth
- 10'x20' Booth
- 10'x30' Booth
- 20'x20' Booth

Each Booth Package includes:

RECOGNITION

Recognition as an exhibitor on event web site with link to company web site
Recognition on event signage

ADVERTISEMENT

Acknowledgement in the conference program

COMPLIMENTARY REGISTRATION

One complimentary full conference registration per 10'x10' booth

BOOTH

Booth comes with one table and two chairs, one electrical outlet.

**CONTACT ASME
FOR PRICING
AND PREFERRED
BOOTH
LOCATION**

CONTACTS

ASME Sales

Greg Valero
Tel: 212-591-8356
valerog@asme.org

ASME Program Management

Israr Kabir
Tel: 212-591-8374
kabiri@asme.org

ASME Exhibit Service

Robert Powers
Tel: 212-591-8351
powersr@asme.org



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference



GO.ASME.ORG/3DPRINTING
GO.ASME.ORG/IDETCCIE

**AM3D**Additive Manufacturing + 3D Printing
Conference & Expo**IDETC/CIE**International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference**EXHIBITION DATES:
AUGUST 22-24, 2016****CONTRACT FOR SPONSORS & EXHIBITORS**

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Address: _____

Signature: _____ Date: _____

SPONSORSHIP: Platinum (\$20,000) Gold (\$15,000) Silver (\$10,000) Bronze (\$5,000)

Option _____

EXHIBITION Standard By: Apr 01, 2016

- | | | | |
|--|----------|---------|-------------------------|
| <input type="checkbox"/> 10'x10' Booth | \$3,300 | \$2,800 | Booth Number: |
| <input type="checkbox"/> 10'x20' Booth | \$6,600 | \$4,500 | First Preference _____ |
| <input type="checkbox"/> 10'x30' Booth | \$9,900 | \$7,000 | Second Preference _____ |
| <input type="checkbox"/> 20'x20' Booth | \$13,200 | \$9,000 | |
| <input type="checkbox"/> Larger than 500-sq-ft , \$28 per sq-ft _____ amount | | | |

TOTAL Amount this Order: _____

Authorized Signature: _____ Date: _____

Name (please print): _____ Title: _____

PAYMENT: Invoice - Upon receipt of this signed agreement you will be invoiced and payment is due ten days from receipt of invoice. Credit Card - If Paying by credit card please fax this signed agreement to ASME Headquarters: FAX: 1.212.591.7856 AMEX MasterCard Visa Discover EuroCard Check

Credit Card No: _____ Exp _____ / _____

Signature _____

Print Name _____

 Check - If Paying by check, make check payable to ASME in U.S. dollars and drawn on a US bank.Send Check along with this form to: **ASME Att: Robert Powers**
Two Park Avenue, New York, NY 10016**CONTACTS****ASME Sales**Greg Valero
Tel: 212-591-8356
valerog@asme.org**ASME Program Management**Israr Kabir
Tel: 212-591-8374
kabiri@asme.org**ASME Exhibit Service**Robert Powers
Tel: 212-591-8351
powersr@asme.org

**AM3D**Additive Manufacturing + 3D Printing
Conference & Expo**IDETC/CIE**International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

TERMS & CONDITIONS

1. Management and Exhibitor

The term "Management" as used herein shall define the personnel and agents of the American Society of Mechanical Engineers (ASME) to produce this event. The term "Exhibitor" shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

2. Exhibiting Companies and Products

Management has the sole right to determine eligibility for a product or a company in its exposition. Management shall have the right to change the location of assigned space for an Exhibitor. Exhibitor agrees not to assign or sublet its space allotted. Exhibitor may display or advertise only goods and services normally manufactured or offered in the course of its business.

3. Exhibit Space Rules and Contractor Services

Management shall have the right to establish rules for the show and the use of exhibit space covered by this agreement, including but not limited to the rules in the Exhibitor Service Manual. Management shall have full discretion and authority as to the placement of all decorations, signage, and display items. Management may require the replacement or redecorating of an item, display, or booth and no costs shall accrue to management because of such necessity. Exhibitors are responsible to cover or fix all areas Management may consider unsightly, at Exhibitor's expense. Should an Exhibitor be unfinished with installation as specified in the show rules, Management may take steps to finish said installation at the Exhibitor's expense. Should the Exhibitor fail to follow exposition deadlines for installation in terms of occupying the agreed upon booth space, Management shall repossess said space and Exhibitor forfeits all claims to it and all monies paid. No Exhibitor shall have the right to dismantle, unpack or vacate a booth prior to the end of the official show hours without the express written permission of Management. Management reserves the right to amend and enforce exposition regulations as it deems proper to assure the success of the event. Management has selected an "Authorized Contractor" and the use of their services by Exhibitors is highly encouraged.

4. Exhibitor Booth Selections

If later downsized, may be moved by the show management to an available booth in the smaller size.

5. Attendance

Management shall have the sole control over attendance policies at all times. All Exhibitors agree to staff their booth(s) during exposition hours.

6. Enjoyment of Reasonable Business Environment

Management reserves the right to restrict booth size, noise, characters, lights, entertainment and methods of operation which it deems objectionable. Any behavior or equipment which Management finds to detract from the general appearance and intention of the Exposition may be grounds for eviction. Neon lights, gas signs, helium balloons, taping items on facility walls or columns are expressly prohibited. Exhibitors are encouraged to seek approval in advance of the show from Management for questionable items so as to eliminate additional removal costs on behalf of the Exhibitor at the show. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may retake possession of the Exhibitor's assigned space, notwithstanding Exhibitor's continued responsibility for all payments due. If the Exhibitor fails to comply with respect to show rules and this Agreement, Management may retake possession of the Exhibitor's assigned space, notwithstanding Exhibitor's continued responsibility for all payments due. Exhibitor is responsible for timely submittal of fees noted on the front side of this agreement.

7. Fees and Deposits

Should exhibitor delay payments, Management shall have the right to repossess any assigned space after notifying Exhibitor in writing of the intent to do so. In the event of default by the Exhibitor, Exhibitor remains responsible for payments due and assumes the responsibility for all enforcement costs incurred by Management in collecting such fees.

8. Exhibitor Cancellation or Nonpayment

Exhibitor agrees that a reservation is made at the time of execution of this Agreement, whether or not accompanied by pending deposit, and it shall be regarded as valid and binding. The Exhibitor may cancel upon written notification with full refund within 30 days of this agreement and prior to 90 days before the event start date. Should Exhibitor decide to cancel after thirty (30) days and prior to 90 days before the start of the event, the Exhibitor is liable for 50% of the contracted amount. Cancellation within 90 days prior to the event is subject to a 100% cancellation penalty. Should the Exhibitor fail to make timely payments as noted in this Agreement, Management reserves the right to reassign the space to another Exhibitor.

9. Security

Management provides perimeter guard service during the show hours as noted in the Exhibitor Service Manual. Security for all Exhibitor equipment, materials and personnel remains the responsibility of the individual exhibitor. Exhibitors should retain adequate coverage for theft, damage or any loss. Exhibitors are encouraged to have guards or insurance at their own expense.



AM3D

Additive Manufacturing + 3D Printing
Conference & Expo



IDETC/CIE

International Design Engineering Technical
Conferences & Computers and Information
in Engineering Conference

10. Exposition Hours and Exhibitor Activities

Management shall have the authority to set event hours, which may change upon notice to the Exhibitors. Exhibitors agree not to schedule or conduct any activities which conflict with exposition hours, including but not limited to: seminars, luncheons, receptions, and hospitality suites, except those approved by show management on the show floor. Distribution of Exhibitor literature and materials is limited to the confines of Exhibitor booth space.

11. Music Licensing

Exhibitors are solely responsible to obtain the necessary licenses for all usage of music or video and all costs for such licenses are the responsibility of the Exhibitor. Exhibitor may be prohibited from certain activities without proof of required licenses.

12. Liability and Insurance

Management and/or the venue owner, identified in this agreement, hereafter called "Exhibition Facility" their agents and employees, shall not be responsible for any loss, theft, or damage to the property of the Exhibitor, his employees or representatives. Furthermore, Management and/or the Exhibition facility, their agents and employees shall not be responsible for any damage, illness or injury to Exhibitor personnel, agents or attendees. Exhibitor shall indemnify and hold harmless Management and the Exposition Facility from all liability which might ensue from any cause whatsoever, including attorney's fees. Exhibitor agrees to maintain adequate insurance to fully protect Management, its co-sponsors, contractors and Exhibition Facility from any and all claims which may arise in connection with the installation, operation, and dismantling of the Exhibitor's display. This includes claims under Workers Compensation Act. Exhibitor will be required to pay for any damages caused by its employees or agents. Exhibitor must carry insurance naming ASME and the Exhibition Facility as additional insured on a policy containing not less than one million dollars (\$1,000,000) for bodily injury, property damage and/or loss sustained in any one occurrence. A copy of the Certificate must be on file with ASME, not less than 30 days prior to installation.

13. Use of Logo(s) and Mark(s)

Management will provide Exhibitor with approved graphics for use in publicizing their participation in the conference/event. Any alterations to the use of management logo(s) and mark (s) must be approved by management.

14. Compliance

Exhibitor assumes all responsibility for compliance with Federal and local codes and all laws related to public safety, as well as facility regulations wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all codes and laws have been met, including issues related to facility services.

15. Cancellation or Termination of the Exposition

In the event that the Exhibition is unable to operate, in the sole determination of Management, whether due to Acts of God, war, illness, public safety, strike, civil commotion, picketing, fire or state of emergency, or by reason of any other occurrence not under the control of Management, or otherwise. Management may cancel, postpone or terminate the exposition. In the event of such cancellation, postponement or termination, the Exhibitor waives any and all claims the Exhibitor may have against Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims, the Exhibitor's pro rata share of the total amount paid by all Exhibitor, excluding deposits, less all costs and expenses incurred by management in the connection with the exposition.

16. Miscellaneous

Management makes no representations or warranties as to the condition of the Exposition Facility, Contractors or Subcontractors involved or the success of the Exhibitor's efforts for which the exhibit space is to be used. This Agreement shall be governed as a whole in accordance with the laws of the State of New York. Any actions arising out of enforcement of this Agreement must be initiated in the State of New York. This Agreement and these "Terms and Conditions" represent the sole and entire agreement between ASME and the Exhibitor, and it supersedes all prior agreements and discussions. (No person is authorized to make changes to this Agreement except in writing with the signature of an officer of ASME). The provisions set forth are severable. If any provision is held to be invalid or unenforceable, it shall not affect the validity or enforceability of any other provision. Management shall use all reasonable efforts to properly manage installation and the event itself. Management shall not be held liable for late installation or power or services interruptions that may occur.