

## Member Savvy The Value of ASME Membership

## March 2013

## This Month's Spotlight: ASME Members are PROUD!

"It's a great time for engineers and engineering. I have never seen such high demand and high regard for our profession along with an understanding of the many ways engineers impact the world in the 30 years since I graduated as a Mechanical Engineer. It is a privilege and honor to play a part in my role as executive director of ASME. Doing good, meaningful work with a great organization and outstanding people... it just doesn't get any better than that!"

Thomas G. Loughlin CAE ASME Executive Director and ASME Fellow since 1993 Click here to share your story ...

I'm Proud to be an ME!

Dear Members,

Over the last four years, I have been writing to you in these *Member Savvy* emails with one goal in mind - to share the incredible value that ASME membership brings to your present or future career.

As ASME's ambassadors, no one can express the value of membership better than you, our proud and loyal members. For that reason, I've devoted this entire issue of *Member Savvy* to sharing some of the great responses we receive each and every month from our green "Proud Button!".

Note: Please excuse me for editing-down and paraphrasing some of your quotes so we can include as many as possible!

"My association with ASME has been rewarding in many ways. I became a student member during my college days and it was ASME which made me aware of the professional applications of engineering concepts."

Mazharuddin Ansari

ASME Member since 1978

"I've been an active member of the Bioengineering Division since graduate school. When I attend an ASME meeting or connect with the student group, I feel like I'm coming back to my "tribe.""

Jenni Buckley

ASME Member since 2012

"I am proud to be part of an organization that has had such a big impact on today's engineering world. It has opened several opportunities for me and my colleagues, and it is great to keep up with an ever changing field."

Juan C. Puerta

ASME Member since 2008

"Since I started my ASME membership almost 38 years ago in an underdeveloped country, I have found countless opportunities in my career due to ASME."

Rafael G. Beltran Pulido, PE

ASME Life Member since 1976

"I am surely proud to be part of a great institution devoted to the sharing and spreading of knowledge worldwide as ASME has done for more than 130 years!"

Pierre Dupont

ASME Member since 2009

"To me ASME represents connections and opportunity. Through my involvement in the WISE program I was able to attend conferences and make connections with great people. I've stayed involved in the selection committee, so every year I get to see young engineers enjoying the same great opportunities."

Marc A. Santos

ASME Member since 2008

"I am age 92 now and still glad to be a life member of ASME." Boyce F. Farrar, Jr., PE

ASME Life Member since 1949

"In my region people did not know about ASME. They see my certificate of membership in my office and I am now considered a step higher than other engineers with the same experience. Thank you ASME for giving me that pride."

Hemang Kelaiya

ASME Member since 2006

"The society inspires us to be true engineers and leaders through our ideas and actions, and I will always feel proud to be an ASME member."

Narasimhan Viswanathan

ASME Student Member since 2010

"I joined ASME in 1963 while a graduate student at MIT. I have enjoyed the camaraderie and professional development that the society offered, and after 50 years I still remain active and look forward to many more years of membership."

Roger E. A. Arndt, Ph.D.

ASME Life Fellow since 1963

"This year I have completed two decades of my ASME membership, and I am more than proud about it. The ROI from ASME is the most satisfying, and membership has offered me tremendous opportunities to update my knowledge and build contacts in Mechanical Engineering and all the connected engineering disciplines."

Kamlesh B. Pande

ASME Member since 1993

After reading these, I'm sure you will agree with me that mechanical engineers make an extraordinary contribution to every aspect of our lives. By working together as ASME Members, you can take pride in knowing your combined efforts are helping to improve the world we live in.

As always, thank you for your continued loyalty to ASME and for your support of the engineering profession. Please feel free to drop me a line at <a href="mailto:membership@asme.org">membership@asme.org</a> and let me know how we can enhance your experience. I hope you'll agree that ASME Membership is more important than ever to your professional career..

Warmest regards,



Michael Kreisberg
Director, ASME Membership Development

**P.S.** Reminder – If you haven't already signed up for ASME's newest benefit. ASME SmartBrief, please do so today. ASME SmartBrief is a FREE daily news digest

specifically for mechanical engineers that covers the world and the profession like no other publication. Click here to learn more and sign up.