

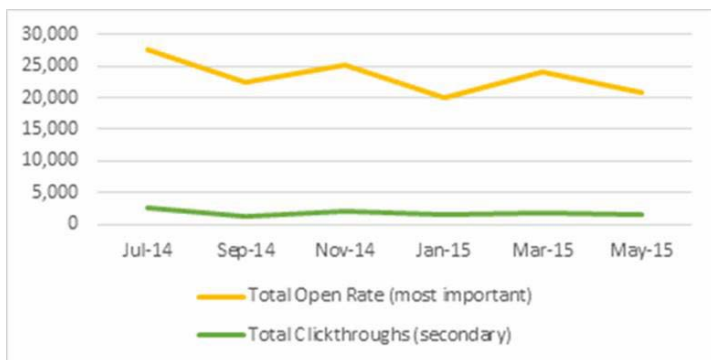
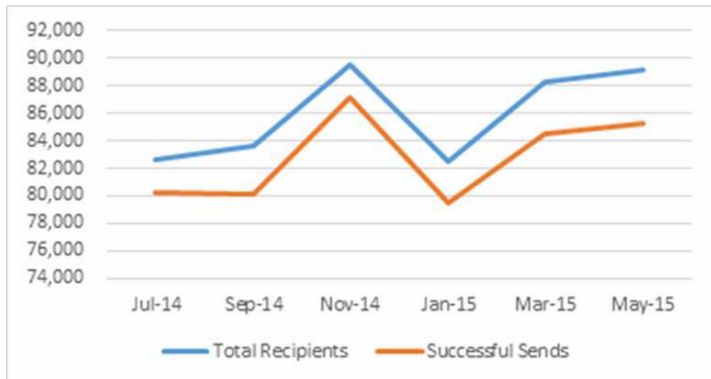
ME Today e-newsletter

ME Today reaches 95,000 + subscribers – early career engineers with up to 2-3 years of engineering practice, plus engineering undergraduate and graduate students, faculty and ME department heads. This newsletter provides timely, relevant information to assist in career and professional development and advancement. Features include Strategic Issues and Trends, Industry & Management Perspectives, Emerging Technologies, Engineer Spotlights and Collegiate News.

Newsletter Frequency

Published bi-monthly via e-mail *ME Today* is distributed six times per year; January, March, May, July, September, and November to ASME members and Non-members as a HTML communication.

ME Today's Email Delivery Rates



Banner Advertisement

Standard Banner ad; 468 x 60 pixels (30K max file size),

Leaderboard ad; 764 x 90 pixels, Text ad; 345 x 60, Skyscraper ad; 160 x 300. Space available on a monthly basis for the e-mail distribution specified above.

ASME
ADVANCING THE PROFESSION

ME Today

a publication for early career engineers

Visit the ME Today Blog

Announcement

The Demand for Engineering in Global Development

DEMAND will bring readers a unique mix of case studies, stories and original reports from contributing authors that are leaders in their fields, adept at combining engineering rigor and practical experience

Features

Discovering The Importance of Systems Engineering

Dr. Mahantesh Hiremath talks about systems engineering, how it's applied in industry, and differs from project management. Dr. Hiremath has over 25 years of industry experience in various fields of engineering. He is one of the few practicing engineers to have designed and analyzed structures with distinction in four different environments – underground, off-shore, on-ground and space [watch video...](#)

ASME Early Career Social Meetup featuring Mini-talks (San Diego)

Let's all scream for Ice Cream and the opportunity to meet up with other engineers with similar interests to network professionally and make new connections with ASME leadership and/or renew past friendships. Four (4) Mini-talks (less than 10 minutes each) will cover a diverse selection of topics: Leadership, Career Advancement, Negotiations, and Advanced Manufacturing. [read more...](#)

Engineer Spotlight: Steve Price (Sprice) Mechanical Engineer meets America's Got Talent*

Steve Price from Canton, Michigan, also known by his stage name Sprice, is a sophomore mechanical engineering student at Michigan State University (MSU). Steve reached the Quarterfinals of America's Got Talent (AGT) using his interest in design and background in mechanical engineering to create Rube Goldberg machines. [read more...](#)

Woman Power, Bio of Belize Plant Manager Niebert Blair

Niebert Blair is one of the few power engineers in the energy sector worldwide. Growing up as a child, she found herself constantly repairing and figuring out how things worked, fueling her passion for engineering. Now as a chartered engineer, she works to help develop energy in developing countries. [read more...](#)

Sports Engineering: Feature on Diana Nelson

Diana Nelson is a mechanical engineering student at the University of Florida. Entering her fourth year at the university, Diana has participated in many activities that express her interest and passion for sports engineering. [read more...](#)

Tackling Transit Today 2013 Arthur L. Williston Award Winning Paper Abstract

Transportation has grown since the beginning of time, starting with our own two feet, and then domesticating animals to ride, progressing to horse drawn carts, and now motor vehicles. With the many forms of transportation today and their concomitant problems, the need is great to find alternative modes and to create a new vision for the future. [read more...](#)

ASME Old Guard Early Career Award

Who are the next generation of leaders making outstanding contributions to the engineering profession, community and the work of ASME? **WE WANT TO HEAR FROM YOU** [read more...](#)

Help your Fellow Engineer: [Contribute an Article to ME Today](#)

Advertisement
Interactive Global Development Webinar
engineering | [Live and free every month. Learn More & Register >](#)

For information about ASME products and Membership, call 1-800-843-2763, or email customerscare@asme.org

ME Today is published six times a year by ASME at 2 Park Avenue, New York, NY 10016. The thoughts, concepts, commentary and opinions expressed are not necessarily those of ASME.

Connect with Us
e4c f in t [The ECDS](#)
Sign up to receive a FREE Subscription to ME Today

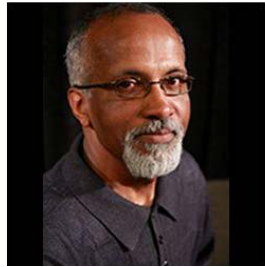


ME Today

a publication for early career engineers

Leaderboard Ad (764 x 90 pixels)

Features



Discovering The Importance of Systems Engineering

Dr. Mahantesh Hiremath talks about systems engineering, how it's applied in industry, and differs from project management. Dr. Hiremath has over 25 years of industry experience in various fields of engineering. He is one of the few practicing engineers to have designed and analyzed structures with distinction in four different environments – underground, off-shore, on-ground and space [watch video...](#)



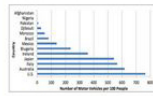
Read our Blog for a sneak peek into ASME's new [Practical Guides to help with Work in Nuclear, Telecommunications and Pipeline Industries](#) Chapter 1 is now available



Sports Engineering: Feature on Diana Nelson

Diana Nelson is a mechanical engineering student at the University of Florida. Entering her fourth year at the university, Diana has participated in many activities that express her interest and passion for sports engineering. [read more...](#)

Text ad; 345 x 60 pixels



Tackling Transit Today 2013 Arthur L. Williston Award Winning Paper Abstract

Transportation has grown since the beginning of time, starting with our own two feet, and then domesticating animals to ride, progressing to horse drawn carts, and now motor vehicles. With the many forms of transportation today and their concomitant problems, the need is great to find alternative modes and to create a new vision for the future. [read more...](#)



Read our Blog: [E4C News on Social Change](#)



ASME Old Guard Early Career Award

Who are the next generation of leaders making outstanding contributions to the engineering profession, community and the work of ASME? WE WANT TO HEAR FROM YOU [read more...](#)



Help your Fellow Engineer: [Contribute an Article to ME Today](#)

Advertisement

Interactive Global Development Webinar

engineering can CHANGE the world. Live and free every month. [Learn More & Register >](#)

Standard Banner ad; 468 x 60 pixels



Announcement

The Demand for Engineering in Global Development

DEMAND will bring readers a unique mix of case studies, stories and original reports from contributing authors that are leaders in their fields, adept at combining engineering rigor and practical experience.

ASME Student Members Complete Summer Public Policy Internships

Innovative Students Needed for 2014 IShow

ASME Foundation Awards 36 Scholarships for 2013-2014



ASME Quick Links

[The ECLIPSE Program](#)

[ASME Online Groups](#)

[ASME Membership](#)

[Graduate Students Affinity Group](#)

[Early Career Connect Affinity Group](#)

Skyscraper ad; 160 x 300 pixels



ME TODAY

2016 Deployment Dates

Friday, January 08, 2016
Wednesday, March 02, 2016
Wednesday, May 04, 2016
Wednesday, July 13, 2016
Wednesday, September 14, 2016
Wednesday, November 02, 2016

2016 Deadlines for Materials

<u>Issue</u>	<u>Deadline</u>
January issue	Monday, December 01, 2015
March issue	Monday, March 28, 2016
July issue	Monday, May 16, 2016
September issue	Monday, July 25, 2016
November issue	Monday, September 26, 2016

Note: Monthly mailing date may vary

For more information, contact your regional Mechanical Engineering advertising representative or Greg Valero, 212-591-8536; valerog@asme.org