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#### **FY26 BOARD OF GOVERNORS**

Sunday, June 8, 2025, 9:00 am to 10:30 am (EDT)

DoubleTree By Hilton Portland, Maine

#### **FINAL MINUTES**

Attendance during the open session was as follows:

**Board of Governors** 

President: Lester Su

Governors: Carlos Beatty, Jr., Alma Fallon, Kathryn Jablokow, Nicole Kaufman Dyess,

Nelia Mazula, Monica Moman-Saunders, Parisa Saboori, Scott Smith,

Janis Terpenny

Absent: Bill King, Dave Schlesinger

Executive Director/CEO: Thomas Costabile

**Other Officers** 

Senior Vice Presidents/Elects: Andy Bicos, Public Affairs & Outreach

Rick Cowan, Section Engagement Sector

Jennifer Jewers Bowlin, Student & Early Career Development

Thomas Lavertu, Technical & Engineering Communities

Tom Vogan, Standards and Certification\*

Secretary/Treasurer Tara McMahan
Assistant Secretary: Allian Pratt
Chief Financial Officer: William Garofalo

Governors-Elects: Daniel Kearney\*, Vicki Risinger\*, Bob Stakenborghs

Absent: Alisa Clyne

<u>Guests</u>

Mahesh Aggarwal Chair, Scholarship Committee

Charibel Bou Mosieh Member at Large, Scholarship Committee

Joe Budzinski Chair, Industry Advisory Board\*

Ruander Cardenas Member at Large, DEISC Marianne Chan Nominating Committee

Gail Cook Guest

Hank Cook Old Guard Committee
Jennifer Cooper Past Chair, DEISC

Cymbeline D'Cruze Executive Officer, Business Development Support, ASME India

Brandon Graham
Rick Grantom
Old Guard Committee
Mahantesh Hiremath
Past President, 2021-2022
Susan Ipri-Brown
Past President, 2024-2025
Gemma Iruegas
Nominating Committee
Omar Kheir
Nominating Committee
Madiha Kotb
Past President, 2013-2014

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Thomas Kurfess Past President, 2023-2024 Mohammad Mahinfalah Old Guard Committee

Rick Marboe Chair, COR\*

Shreyas Hegde Old Guard Committee

Jared Oehring Past Governor

Karen Ohland Past President, 2022-2023

Taunia Sandquist NQA Chair

Keith Roe Past President, 2016-2017\*
Bob Sims Past President, 2014-2015
Callie Tourigny Nominating Committee
Charla Wise Past President, 2017-2018\*
Sam Zamrik Past President, 2007-2008\*
Dave Wiebe Old Guard Committee

<u>Staff</u>

RuthAnn Bigley Manager, Governance Programs

Keith Bloesch Sr. Managing Director, Business & Technology Solutions\*

Clare Bruff Director, Volunteer Engagement & Diversity
Susie Cabanas Manager, Global Alliances & Board Operations

Chris Cantrell Sr. Managing Director, Standards Engineering Services\*

Arin Ceglia Managing Director, Learning & Development\*

Chandra Clouden Chief Human Resources Officer

Josh Heitsenrether Sr. Managing Director, Marketing & Digital Standards\*

Nina Holtz Communications Specialist
Phyllis Klasky Director, Events Management

Royonah Marble Program Manager, Student & Early Career Engagement

Tom Meehan Controller\*

Andrea Mess Managing Director, Talent Management & Strategy\*

Jeff Patterson Chief Operating Officer

Nachalie Rodriguez Executive Assistant, Executive Office Karen Russo Director, Executive Operations

Anand Sethupathy Chief Strategy Officer

David Soukup Managing Director, Governance

Luwisa Smart Coordinator, Constituent Engagement & Experience
Angelique Vesey Director, Technical & Engineering Communities

\* Virtual Attendance \*\* Part-Time Attendance

### 1. Opening of Meeting

- 1.1 <u>Call to Order</u>: On June 8, a meeting of the FY26 Board of Governors of the American Society of Mechanical Engineers was held at the DoubleTree by Hilton in Portland, Maine in and simultaneously via the Zoom application. A quorum was present, and the meeting was called to order by Past President Ipri-Brown at 9:00 AM EDT.
- 1.2 <u>Adoption of the Agenda</u>: On motion made and seconded, the Board unanimously voted to adopt the agenda as circulated on May 29, 2025.

- 1.3 <u>Announcement</u>: Susan Ipri-Brown announced that it was her honor to turn the Presidential gavel over to ASME's new President for FY26, Lester Su.
- 1.4 President's Remarks: President Su stated it is an honor to be ASME's 144th President and is aware of the legacy left by the previous president. He is cognizant that the Board serves as the voice of 75,000 members and other stakeholders who count on the Board to represent their interests. ASME's leadership structure is robust with a Board that has diversity of experience, communicates with the Executive Director and staff who conduct ASME's business with attention to detail and who have shown themselves to be innovative in identifying business opportunities.

There are challenges ASME will confront. Information technology and AI will increasingly be core with our business codes and standards. The march of technology requires us to be vigilant. He hopes to put members of the Board and staff in a position to make collective decisions that serve our stakeholders while remembering ASME's mission and vision.

President Su stated that tomorrow is his birthday, and he cannot think of a better way to spend his birthday than among his ASME family. He stated that he will miss those members that are rotating off the Board and welcomed the new members.

At yesterday's closed session, the FY26 committee members were voted on as follows: The first-year member on the Executive Committee is Carlos Beatty; the second-year member is Janis Terpenny, and the third-year member is Kathryn Jablokow. Nelia Mazula was named the first-year member for the Audit Committee and Parisa Saboori was named the first-year member for the EDESC Committee.

1.5 Executive Director/CEO's Remarks: Mr. Costabile welcomed the newly elected President, Lester Su, and stated that he looks forward to working with President Su in his new role. FY26 will be an interesting year for ASME. Unfortunately, wars continue to cause a lot of destruction, and he is convinced that Artificial Intelligence will continue to shape what happens not only for ASME but globally. The investment community saw the stock market rise 6.1% in May, a rarity and another indication supporting continued growth. He also learned on Friday that ASME had received additional revenue from sales, which was not expected.

The FY26/27 strategic priorities were reviewed with an organization wide emphasis on Digital Transformation, Customer Experience, Workforce Transformation, Product Portfolio Management and Financial and Business Acumen. The objective is to foster a more integrated approach to developing and managing ASME's products and services, optimizing new systems with a customer centric philosophy in the global community.

ASME's objectives include building and operationalizing a robust IP strategy, pursuing diversified revenue strategies and enabling a more productive, efficient workforce and volunteer community. ASME has recently hired a gentleman from AARP who will become the Managing Director of Customer Experience.

- Mr. Costabile concluded by briefly reviewing today's agenda. (Minutes Appendix 1.5)
- 1.6. <u>Consent Items for Action</u>: No requests were received to remove any items from the Consent Agenda.

On motion made and seconded, the Board voted to approve 1.6.1 on the Consent Items for Action:

1.6.1 Proposed Changes to By-Laws B5.3 and B5.7, Adoption

### 2 Open Session Agenda Items

- 2.1 <u>Governor-Nominees, SVP, TEC and BOG ECLIPSE Member Introductions</u>: BOG Governor Nominees Bob Stakenborghs, Vicki Risinger, Daniel Kearney, Senior Vice President for TEC, Tom Lavertu, and BOG ECLIPSE Member Brandon Graham introduced themselves. They look forward to the year ahead and expressed gratitude for their new positions. Alisa Clyne was unable to attend the meeting.
- 2.2 <u>BOG Planning Meeting Update</u>: A brief overview was provided for the upcoming Planning Meeting to be held in Toronto, Canada from July 14-16. The intention of these meetings is to provide strategic context and ensure everyone becomes acquainted. The structure of the meetings are presentations and subject matter experts, breakouts, and discussion.

Among the topics to be discussed are ASME's current strategy, revenue composition, AI and IP strategies with external experts providing a landscape view. In addition, the Committee on Sustainability, the vision of the future roadmap, the ASME Foundation and ASME's enabling capabilities and how they intersect with ASME's strategy.

The intention of the meeting is to for it to be highly interactive. Pre-reads will be light, and feedback and/or suggestions are encouraged.

**3. New Business**: No new business was presented.

### 4. Open Session Information Items

4.1 <u>Dates of Future Meetings</u>

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DATE	DAY	TIME	LOCATION
June 26, 2025	Thursday	1:00 pm – 2:00 pm	Virtual Meeting
July 14-16, 2025	Monday- Wednesday	12:00 pm Monday to 12:00 pm Wednesday	Toronto, Ontario CANADA
September 25, 2025	Thursday	1:00 pm – 2:30 pm	Virtual Meeting
November 16, 2025	Sunday	9:00 am – 4:00 pm	Memphis, TN

5. Adjournment – The meeting adjourned on Sunday, June 8, 2025, at 9:26 AM EDT.

Tara McMahan

Secretary/Treasurer

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### **List of Appendices**

- 1.5. Executive Director/CEO Remarks
- 1.6.1. Proposed Changes to By-Laws B5.3 and B5.7, Adoption



## ASME ANNUAL MEETING 2025

Doubletree by Hilton Portland, ME

June 8, 2025



# Strategic Priorities – Enterprise Goals

FY26 / FY27 Business Plan – Continuity

- » Digital Transformation (DX)
- » Customer Experience (CX)
- » Workforce Transformation (WfX)
- » Product Portfolio Management (PPM)
- » Financial & Business Acumen (FBA)



# Strategic Priorities – Enterprise Goals

FY26 / FY27 Business Plan – Objectives

- 1. Build & operationalize a robust Intellectual Property (IP) Strategy
- 2. Remove customers' barriers to purchase -Customer Experience (CX)
- 3. Pursue diversified revenue strategies
- 4. Evolve Membership
- 5. Further advance ASME as a purpose driven organization globally
- Enable a more productive, efficient workforce & volunteer community



# THANK YOU





### Board of Governors Meeting Agenda Item Cover Memo

Date S	Submitted: May 21, 2025				
BOG Meeting Date:		ate:	June 8, 2025		
To: Board of Governors					
From:	Commi	ommittee on Organization and Rules			
Presented by: Richa		Richa	ird Marboe		
Agenda Title: Prop		Propo	osed Changes to By-Laws B5.3 and B5.7		

Agenda Item Executive Summary:

The Public Affairs and Outreach (PAO) and Student and Early Career Development (SECD) Sectors have agreed to move the Committee on Pre-College Education from PAO to SECD. SECD meets the needs of and provides a voice for students and early career engineers. ASME's pre-college activities fit in with that goal as SECD seeks ways to integrate pre-college activities with students and early career engineers.

Proposed motion for BOG Action:

To adopt changes to By-Law B5.3 and B5.7.

Attachment(s):

Document attached

#### **B5.3 PUBLIC AFFAIRS AND OUTREACH SECTOR**

- B5.3.1.1 The Public Affairs and Outreach Sector, under the direction of the Board of Governors, is responsible for the coordinated outreach to industry, government, education, and the public. It is responsible for initiatives that address diversity and humanitarian programs. The Public Affairs and Outreach Sector will maintain a current Sector Operation Guide that will contain operational details of the Public Affairs and Outreach Sector that are not in these By-Laws.
- B5.3.1.2 The Public Affairs and Outreach Sector shall be led by a Council that consists of the following voting membership: a Senior Vice President as Chair; three members-at-large; and the Chairs for the following Committees: Committee on Engineering Education, Committee on Government Relations, and Committee on Engineering for Sustainable Development, and the Committee on Pre-College Education. The Managing Director, International Global Public Affairs, is a non-voting member.
- B5.3.1.3 The incoming Senior Vice President, Public Affairs and Outreach shall be nominated by the Public Affairs and Outreach Sector Council for appointment by the Board of Governors for a term of three years.
- B5.3.1.4 The members-at-large shall be appointed by the Board of Governors, as recommended by the Public Affairs and Outreach Council. The term of the members-at-large shall be one year and they may be re-appointed for up to three terms.
- B5.3.2.1 The following Committees will report directly to the Public Affairs and Outreach Council: the Committee on Engineering Education, the Committee on Government Relations, <u>and</u> the Committee on Engineering for Sustainable Development, <del>and the Committee on Pre-College Education</del>.
- B5.3.2.2 The Committee on Engineering Education, under the direction of the Public Affairs and Outreach Council, is responsible for the activities of the Society that relate to engineering education. The Committee shall consist of a Chair, Engineering Education and a membership as determined by the Public Affairs and Outreach Council.
- B5.3.2.3 The Committee on Government Relations, under the direction of the Public Affairs and Outreach Council, is responsible for the development of programs for interaction between the Society and government at all levels. The Committee shall consist of a Chair, Government Relations and a membership as determined by the Public Affairs and Outreach Council. The Committee on Government Relations shall recommend policies and procedures and supervise activities that involve Society interaction with government entities.
- B5.3.2.4 The Committee on Engineering for Sustainable Development, under the direction of the Public Affairs and Outreach Council, shall be responsible for the collaboration among the engineering and global development stakeholders to create avenues and opportunities within ASME and mechanical engineering around the world to meet the challenges faced by under-served communities. The Committee shall consist of a Chair, appointed by the Senior Vice President, Public Affairs and Outreach, and a membership, as determined by the Public Affairs and Outreach

Commented [DS1]: This moves to the SECD Sector.

### Council.

B5.3.2.5 The Committee on Pre-College Education, under the direction of the Public Affairs and Outreach Council, shall be responsible for educational activities aimed at enhancing pre-college science, technology, engineering, and mathematics education. The Committee shall consist of a Chair, appointed by the Senior Vice President, Public Affairs and Outreach, and a membership, as determined by the Public Affairs and Outreach Council.

### B5.7 STUDENT AND EARLY CAREER DEVELOPMENT SECTOR

- B5.7.1.1 The Student and Early Career Development Sector, under the direction of the Board of Governors, is responsible for meeting the needs and providing a voice for students and early career engineers. The Student and Early Career Development Sector will maintain a current Sector Operation Guide that will contain operational details of the Student and Early Career Development Sector that are not in these By-Laws.
- B5.7.1.2 The Student and Early Career Development Sector shall be led by a Council that consists of the following voting membership: a Senior Vice President as Chair; three members-at-large; and the Chairs of the following: the Student Programming Committee, the Early Career Engineer Programming Committee, and the E-Fest Steering Committee, and the Committee on Pre-College Education. The Director, Student and Early Career Development and the Managing Director, Programs are non-voting staff members of the Council.
- B5.7.1.3 The incoming Senior Vice President, Student and Early Career Development shall be nominated by the Student and Early Career Development Sector Council for appointment by the Board of Governors for a term of three years.
- B5.7.1.4 The members-at-large shall be appointed by the Board of Governors, upon a recommendation of the Student and Early Career Development Council. The term of each member-at-large shall be one year. At least two of the three members-at-large shall have had previous activity within the Sector.
- B5.7.2.1 The following Committees will report directly to the Student and Early Career Development Council: the Early Career Engineer Programming Committee, the Student Programming Committee, and the Committee on Pre-College Education.
- B5.7.2.2 The Early Career Engineer Programming Committee, under the direction of the Student and Early Career Development Council, is responsible for the activities of the Society that relate to career development of early career engineers. The Committee shall consist of a Committee Chair, appointed by the Senior Vice President to a term of three years and a membership as determined by the Student and Early Career Development Council.
- B5.7.2.3 The Student Programming Committee, under the direction of the Student and Early Career Development Council, is responsible for development of programs for students. The Committee shall consist of a Committee Chair, appointed by the Senior Vice President to a term of three years and a membership as determined by the Student and Early Career Development Council.
- B5.7.2.4 The E-Fest Steering Committee, under the direction of the Student and Early Career Development Council, is responsible for the development of Engineering Festivals (E-Fests). The Committee shall consist of a Committee Chair, appointed by the Senior Vice President to a term of one year, renewable for up to three years, and a membership as determined by the Student and Early Career Development Council.

B5.7.2.5 The Committee on Pre-College Education, under the direction of the Student and Early Career Development Council, shall be responsible for educational activities aimed at enhancing pre-college science, technology, engineering, and mathematics education. The Committee shall consist of a Chair, appointed by the Senior Vice President to a term of three years, and a membership as determined by the Student and Early Career Development Council.



### Board of Governors Meeting Agenda Item Cover Memo

Date S	Submitted	nitted: May 28, 2025			
BOG Meeting Date:		ate:	June 8, 2025		
To: I	To: Board of Governors				
From:	om: Anand Sethupathy, Chief Strategy Officer				
Presented by: Ana		Anan	nd Sethupathy, Chief Strategy Officer		
Agenda Title: BOG		BOG	Planning Meeting Update		

Agenda Item Executive Summary:

Review and discuss the agenda for the Board of Governors Planning Meeting scheduled to take place in Toronto from July 14 - 16, 2025.

Proposed motion for BOG Action: None

Attachment(s): None