



CHOOSING THE RIGHT PROVIDER TO EDUCATE YOUR WORKFORCE

Keeping engineers educated on the latest technologies and processes avoids the risk of your workforce falling behind. However, not all professional learning and development programs are created equal.

Learners can lose an estimated 90% of skills learned in training within a year if the course design and follow-up doesn't reinforce those skills. Considering the money your company invests in this learning, there are several things you should look for when determining the education provider that works best for your company.



LOOK FOR ENGAGEMENT

Ensure it is designed for today's learners, no matter their age or stage. Learning experiences must move beyond simply delivering information.

The best education providers teach learners in multiple ways—be it through videos, case studies, group discussions, instructor-led sessions, and more.

WORK FOR THE LEARNERS

It should be flexible and convenient. Professional engineers may not have the luxury of devoting multiple hours or days at once to education. New solutions are adaptable to learners' schedules and preferences.



SOLVE REAL PROBLEMS

It addresses your company's needs. No two businesses are alike, so not every educator is right for every business. Ensure any investment leads to learning that is directly applicable and scalable to your workforce and your goals.

THINK BIG PICTURE

Go beyond "pass" or "fail." Find a partner that will provide more complex feedback and insight into the learning data, since workers are usually not graded on such a simple scale in the workplace.



STAY ON COURSE

It shouldn't interfere with your company's productivity. It is important for a learning solution to take the burden off companies to manage this learning and avoid disrupting operations—either directly or indirectly.

ONE SIZE DOESN'T FIT ALL

A quick, transactional solution might work well for a small pool of learners who need specific knowledge in a timely fashion. Larger, more complex workforces could benefit from a true partner who adapts and anticipates their needs over time.

