Changing Organizational Culture

- Explain “Change”
  - Identify ways for facilitating positive change
  - Identify common reactions to change
  - The change curve

- Identify the Motivation behind an Upcoming Change
  - Implement a Change Assessment

- Create a Vision for the Future Culture
  - Writing a Vision Statement

- Determine How a Change Will Impact Processes and People
  - Identify the key processes that will be impacted by the change initiative
  - Analyze stakeholders and how they are affected
  - Assess the impact of the change initiative on the overall organization

- Identify Employee Development Needs
  - Assess the readiness of the organization
  - Identify creative communication and training methods

- Write a Plan for Mobilizing an Organization
  - Complete a high-level plan
  - Application: Be able to apply what you learn on the job
  - Identify the necessary ingredients for a successful change