Please read and follow all information below to create a valid Elevator Pitch entry for the digital competition.

All teams must submit a single video via Vimeo (see video submission guidelines) and a video release form by 5 pm EDT, April 10, 2020.

*All participants should be cognizant of and follow appropriate social distance guidelines when recording their videos.

1. Competition Type
   a. This is an “individual” (not a team) competition.

2. Competitors
   a. Competitors must be registered for E-Fest Digital. It’s FREE!

3. Presentation of your Elevator Pitch by VIDEO
   a. Deadline for VIDEO submission is April 10
   b. Instructions for video submission can be found on the E-Fest Digital website

4. Presentation Format and length
   a. Competitors must announce their Name and College / University first.
      i. “Hello. My name is Sally Smith. I am a senior at X University”
   b. Competitors must present in English
   c. **Pitch may not exceed 90 seconds**
   d. Power Point Slides are **not** permitted
   e. Props are **not** permitted
   f. Questions and Answers are **not** permitted
   g. *The pitch must be based on ONE of the two 2020 Topic / Challenge Statements (see below)*
   h. Videos will be accepted on a first-come-first-serve basis and will max out at 35 competitors PER Challenge Statement.

5. Judging Criteria:
   a. Approximately 3-5 judges will evaluate Elevator Pitches
   b. Each judge will use a pre-determined / uniform scoresheet
c. Winners will be announced in the afternoon on Saturday, April 25th

d. Judging Criteria includes but is not limited to:
   i. Answering the “Challenge Statement”
   ii. Keeping on time (you will be penalized if you go over 90 seconds)
   iii. Speaking Ability
   iv. Creativity
   v. Power of Persuasion

6. Prizes will be awarded for Challenge Statement 1 AND Challenge Statement 2
   a. 1st Place - $250.00
   b. 2nd Place - $150.00
   c. 3rd Place - $75.00

Choose One Challenge Statement Below

An elevator pitch of 90 seconds or less is intended to “sell” your ideas and skillset to a potential employer, decision maker, or influencer. You only need to provide enough details during the presentation to entice your audience to meet with you again for a more detailed conversation. In other words, you want to compel the audience to bring you back for a further conversation.

**Challenge Statement 1:**
Additive manufacturing is one of the newest and hottest technologies today. It’s transforming the manufacturing segment. In your elevator pitch, use one application of additive manufacturing and convince us that it will help a company reduce costs and improve efficiency.

**Challenge Statement 2:**
The number of COVID-19 cases is increasing rapidly worldwide. By March 18, 2020, the global caseload exceeded 200,000 across 145 countries. This alarming spread of the virus is overburdening health systems around the globe despite countries taking drastic measures such as social distancing to slow transmission. As a result, health systems are experiencing shortages of beds for sick patients, diagnostic kits for suspected cases, ventilators and other life-saving equipment for extremely ill patients, and personal protective equipment for frontline health care workers. Engineering for global development can be applied to design and deliver innovative engineering solutions to address this global crisis. In your elevator pitch, tell us how design for extreme affordability and extreme constraints could improve the global COVID-19 response and reduce the burden on global healthcare systems.