



# OMAE 2017

Trondheim

36th International Conference on Ocean, Offshore and Arctic Engineering

## Sponsor Prospectus



Dr. Bernt J. Leira



Dr. Atle Minsaas



Dr. Dominique Roddier

**T**HE OMAE 2017 CONFERENCE Organizing Committee is pleased to invite you to participate in the sponsoring program of the 36th International Conference on Ocean, Offshore and Arctic Engineering (OMAE 2017).

The conference is staged in partnership between the Ocean, Offshore and Arctic Engineering (OOAE) Division of The American Society of Mechanical Engineers (ASME), MARINTEK and the Norwegian University of Science and Technology (NTNU). The conference will provide an excellent opportunity to promote your company through sponsorship and participation as an exhibitor, all in the unique and historical setting of Trondheim, Norway from June 25-30, 2017. Since 2003, the OMAE conference has more than tripled in size, with over 1,000 participants at OMAE 2015 in St. John's, Canada and over 775 participants at OMAE 2016 in Busan, Korea. We expect OMAE 2017 to attract between 900 and 1,000 participants.

The OMAE conference is co-sponsored by over thirty international professional societies, many of whom actively promote the OMAE conference to their membership, widening the reach of the conference and your sponsorship.

Trondheim is Norway's third largest city and historical capital. Trondheim represents academic eminence in technology and natural sciences. Well known as city of education and research, it is an excellent location to meet and engage with academics and future leaders in Offshore Technology.

### Your Opportunity

You will find a wide variety of Sponsor opportunities available at the conference in this prospectus, and we encourage you to consider sponsoring a range of activities to provide maximum exposure for your company. Some opportunities are limited and are available on a first come, first serve basis.

If you do not see a sponsorship opportunity that interests you, please enquire about a customized partnership. How can we help you to realize your sponsorship objectives?

If you wish to purchase a sponsorship or a booth, or have any questions regarding the opportunities, please contact Bernadette Gessler by email at [omae2017@seatoskymeetings.com](mailto:omae2017@seatoskymeetings.com).

Join us as a Sponsor to reach the world's leading offshore specialists in beautiful Trondheim, Norway in June 2017.

Kind regards,

*Bernt Leira*

Prof. Bernt Johan Leira, Conference Chair  
Department of Marine Technology  
Norwegian University of Science and Technology (NTNU)

*Atle Minsaas*

Dr. Atle Minsaas, Ph.D.  
Special Adviser  
SINTEF Ocean

*Dominique Roddier*

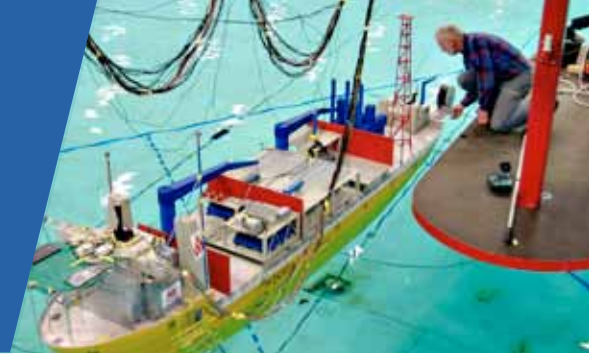
Dr. Dominique Roddier, Ph.D.  
Technical Program Chair  
CTO, Principle Power Inc.

Since 2003, the OMAE conference has more than tripled in size.

[www.omae2017.com](http://www.omae2017.com)



# Conference Fact Sheet



**THE CONFERENCE:** OMAE 2017 is the annual conference of the Ocean, Offshore and Arctic Engineering Division of ASME.

**DATES:** June 25–30, 2017

**VENUE:** Clarion Hotel & Congress Trondheim, Trondheim, Norway

**ATTENDANCE:** 900–1000 ocean, offshore and arctic professionals from the scientific and industrial communities from over 40 countries

**AUDIENCE:** The annual OMAE conference is an international assembly of engineers, researchers, technical specialists and students in the fields of ocean, offshore and arctic engineering.

Participants are involved in all aspects of ocean, offshore and arctic engineering from the development of new technologies to deepening existing know-how and reducing environmental impact.

The conference is an opportunity to exchange ideas on the advances in technology and its scientific support.

## CONFERENCE SOCIAL EVENTS

- Welcome Reception
- Conference Banquet
- Awards Lunch
- Technical Session Organizers Lunch
- Two Networking Lunches
- Afternoon Drinks

## TECHNICAL PROGRAM

The OMAE 2017 technical program will follow the tradition of excellence in previous OMAE conferences. The following 10 standard symposia and 2 special symposia are planned:

### STANDARD SYMPOSIA

- Offshore Technology
- Structures, Safety and Reliability
- Materials Technology
- Pipelines, Risers, and Subsea Systems
- Ocean Space Utilization
- Ocean Engineering
- Polar and Arctic Sciences and Technology
- Ocean Renewable Energy
- Offshore Geotechnics
- Petroleum Technology

### HONORARY SYMPOSIA

- Professor Torgeir Moan Honoring Symposium
- CFD and VIV Champions Honoring Symposium for Prof. Carl Martin Larsen (VIV) and Dr. Owen Oakley (CFD)

## Recent Conference Sponsors & Exhibitors



# Sponsorship Packages



PACKAGE	INCLUDES	COST
<b>SUPER PLATINUM</b>	<ul style="list-style-type: none"> <li>• Custom sponsorship</li> </ul>	<b>SOLD</b>
<b>PLATINUM</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of the Welcome Reception or One Lunch or the Student Evening Event, including recognition (non-speaking) during the event. Choice of events is first come, first served.</li> <li>• Six complimentary conference registrations.</li> <li>• Color advertisement on one of the conference program covers (inside front cover, inside back cover) or a two-page spread within the program. Choice of placement is first come, first served.</li> <li>• One promotional piece (provided by the sponsoring company and approved by the organizing committee) included in the delegate bag.</li> <li>• 150 word company description and logo recognition in the conference program.</li> <li>• Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors.</li> <li>• Recognition on the conference website with a hyperlink to the company's website.</li> <li>• Recognition in all printed promotional materials.</li> </ul>	<b>35,000 USD</b> (excluding VAT)
<b>GOLD</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of one of the lunches.</li> <li>• Three complimentary conference registrations.</li> <li>• Full-page color advertisement in the conference program.</li> <li>• One promotional piece (provided by the sponsoring company and approved by the organizing committee) included in the delegate bag.</li> <li>• 100 word company description and logo recognition in the conference program.</li> <li>• Acknowledgement as a sponsor of the Outreach Program, and all benefits awarded to Outreach sponsors.</li> <li>• Recognition on the conference website with a hyperlink to the company's website.</li> <li>• Recognition in all printed promotional materials.</li> </ul>	<b>25,000 USD</b> (excluding VAT)
<b>SILVER</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of one Afternoon Drinks event or two Refreshment Breaks.</li> <li>• Two complimentary conference registrations.</li> <li>• Half-page color advertisement in the conference program.</li> <li>• 100 word company description and logo recognition in the conference program.</li> <li>• Recognition on the conference website with a hyperlink to the company's website.</li> <li>• Recognition in all printed promotional materials.</li> </ul>	<b>17,500 USD</b> (excluding VAT)
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>• Exclusive sponsorship of one Refreshment Break.</li> <li>• One complimentary conference registration.</li> <li>• Quarter-page color advertisement in the conference program.</li> <li>• 50 word company description and logo recognition in the conference program.</li> <li>• Recognition on the conference website with a hyperlink to the company's website.</li> <li>• Recognition in all printed promotional materials.</li> </ul>	<b>10,000 USD</b> (excluding VAT)

Contact Bernadette Gessler by email at [omae2017@seatoskymeetings.com](mailto:omae2017@seatoskymeetings.com) to arrange your sponsorship.

Companies can choose from the sponsorship packages above or individual sponsorship opportunities on the next page.



# Individual Sponsor Opportunities

## Name Badge Sponsor

**Cost: 5,000 USD** (excluding VAT)

- Sponsor logo on lanyard (lanyard to be provided by Sponsor).
- Recognition in conference program and on the OMAE 2017 website.

## Individual Symposium Sponsor

**Cost: 3,000 USD** (excluding VAT)

- Organization name to be associated with a Symposium (12 available) with recognition also within the OMAE 2017 conference program and on the official OMAE 2017 website.

## Advertisement in Final OMAE 2017 Program Book

Full Page	<b>\$2,500 USD</b> (excluding VAT)
Half Page	<b>\$1,500 USD</b> (excluding VAT)
Quarter Page	<b>\$800 USD</b> (excluding VAT)



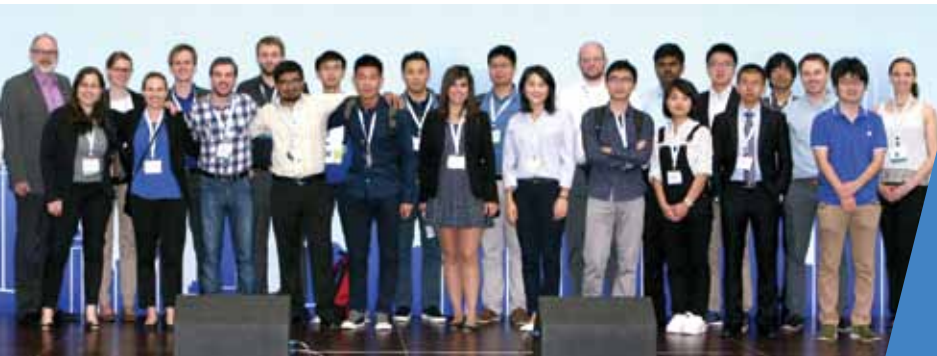
Contact Bernadette Gessler by email at [omae2017@seatoskymeetings.com](mailto:omae2017@seatoskymeetings.com) to arrange your sponsorship and booth.

## Booth in Exhibition Hall

**Cost: \$3,500 USD** (excluding VAT)

An exhibition booth at the OMAE 2017 Conference is a fantastic opportunity for your business to promote itself among the preeminent professionals and academics in the ocean, offshore and arctic engineering fields. The booths will be located in a part of the conference that receives the maximum traffic. Benefits include:

- 3M wide by 3M deep exhibition booth in the main conference area
- 100 word company description and logo recognition in the conference program.
- Company logo and link on the official OMAE 2017 Conference website.
- The purchase of one booth includes admission for two exhibit staff to four Conference lunches, the Welcome Reception and the Conference Banquet, as well as admission for one of the two staff to attend the technical sessions.



# Outreach for Engineers

The Outreach Program is designed to appeal to students studying in the fields of ocean, offshore and arctic engineering and to familiarize those who aren't as yet involved in the industry. The majority are graduate students who have worked on a paper being presented. The program's primary goal is to encourage all to choose a career path in the industry.

The Outreach activities usually include a team-building activity, welcome reception, speaker program and a wrap-up breakfast. Students are encouraged to attend the entire conference in addition to the special Outreach Programs. Students must apply to be accepted into the Outreach Program with the

organizing committee reviewing their applications. There are grants offered for some students to attend the Outreach Program as well as the conference. Sponsorship allows for more students to attend the conference and to improve the Outreach Program.

**Cost: \$5,000 USD** (excluding VAT) (multiple opportunities)

Sponsor Benefits include:

- Organization logo on Outreach Program website
- Organization logo in the conference program
- Opportunities to meet with student attendees.
- Opportunities to engage students and be recognized at Outreach Program activities.